UPITS Day 2 Puts UP's AI, Clean Energy, Auto and Textile Push in Spotlight

Invest UP-coordinated sessions highlight investment opportunities across technology, renewable energy, automotive, textiles and industrial development

Greater Noida, September 26: Uttar Pradesh is widening its industrial growth strategy beyond electronics, with a focus on artificial intelligence, semiconductors, clean energy, automotive manufacturing, textiles and Global Capability Centres (GCCs). The focus came through a series of sectoral sessions coordinated by Invest UP on Day 2 of UPITS 2026, bringing government officials and industry leaders together to discuss investment, infrastructure, policy support and future growth opportunities.

Addressing the session "UP's Journey from Electronics Leader to AI and Semiconductor Powerhouse," Union Minister of State for Commerce and Industry Jitin Prasada said Uttar Pradesh has the opportunity to emerge as a major technology and manufacturing hub, supported by policy stability, infrastructure and stronger Centre-State coordination.

UP expands technology ambitions beyond electronics to AI, semiconductors and GCCs

"The effort is no longer limited to keeping investment confined to Noida. We want electronics and technology opportunities to reach other parts of Uttar Pradesh as well, so that the state's youth can benefit," Prasada said.

He cited investments by companies such as Samsung and Yotta, along with data centres, AI laboratories and other technology infrastructure, as indicators of the state's expanding technology ecosystem. He said the focus should be on developing the complete value chain, from product design and semiconductor components to electronics manufacturing and exports.

"Government support can provide the foundation, but businesses must become competitive and sustainable in their own right," he said, underlining the importance of a stable policy environment for long-term investment.

Principal Secretary, IT and Electronics, Uttar Pradesh, Alok Kumar, said the state is also strengthening its mobile manufacturing and GCC ecosystem. While GCCs are established in Noida, some have started operations in Lucknow. The state's GCC and IT policies seek to attract more centres to Lucknow and Kanpur, besides Noida. Companies including IBM are already present in Lucknow, he said, adding that IT and IT-enabled services have been accorded industry status.

Clean energy discussions identify 8–10 GW opportunity pipeline

The technology session was followed by the Invest UP-coordinated session, "Energy Future: Grid Transformation for India's 2030 Clean Energy Goals," which brought together government officials and industry representatives to discuss renewable energy, energy storage, green hydrogen, clean manufacturing and transmission infrastructure.

The session was led by Vijay Kiran Anand, CEO, Invest UP, along with Prerna Sharma, ACEO, Invest UP, and Deeksha Jain, ACEO, UPSIDA. Representatives from Avaada Group, Ampin Energy Transition, NUGEL, NTPC Green, Dalmia Sugar, Integrated Batteries India Pvt. Ltd., Reliance Industries Ltd. and Loom Solar also participated.

The discussions identified 8–10 GW of renewable energy opportunities in the pipeline in Uttar Pradesh, along with emerging prospects in transmission and battery energy storage systems (BESS). Financing models, MSME participation, clean-energy manufacturing and policy support were also discussed.

Auto, textile and PSU roundtables widen investment focus

The "Automotive Sector in Uttar Pradesh – The Road Ahead" session brought together automotive and allied industry players to discuss manufacturing expansion, investment opportunities and supply-chain development. Led by Vijay Kiran Anand, with Prerna Sharma and Deeksha Jain, the session included representatives from Uno Minda Group, RACL Geartech, Maxvolt Energy, CNH India, Polyhose India, Neelgiri Motocorp, Neelgiri Group and Ratan Autocast.

Discussions covered auto components, electric mobility, plug-and-play industrial infrastructure, skilled manpower, capital availability, EV infrastructure and dedicated automotive clusters.

A separate Textile and Apparel sector roundtable was held with Prerna Sharma, Additional CEO, Invest UP; Deeksha Jain, Additional CEO, UPSIDA; and K. Vijayendra Pandian, Commissioner & Director, Industries and Director, Handloom & Textiles, Uttar Pradesh. The discussion focused on investment opportunities, industry expansion, policy support and infrastructure needed to strengthen the state's textile ecosystem.

At the PSU Roundtable, senior officials from Invest UP engaged with investors and industry leaders to explore opportunities in energy transition, green growth and industrial development. Discussions focused on strengthening PSU partnerships, unlocking fresh investment opportunities and supporting sustainable industrial growth.

The sessions reflected Uttar Pradesh’s broader industrial push towards technology-led manufacturing, clean energy, advanced mobility and traditional sectors such as textiles. By connecting investment facilitation with infrastructure, skills and sector-specific policies, the state is seeking to expand industrial activity, create jobs and strengthen its role in India’s next phase of economic growth.
