

Ball Corporation, Crown Holdings delegations meet UP CMAs as global can makers advance investment plans

UPATRAK NEWS SERVICE
Lucknow, 10 September

Senior delegations from Ball Corporation and Crown Holdings, two of the world's leading aluminium beverage can manufacturers, met Chief Minister Yogi Adityan in separate meetings while in India companies advance their investment plans in Uttar Pradesh.

Ball Corporation CEO Mr. Ron Lewis, along with the company's leadership and the Chief Minister, is in India to advance Ball Beverage Packaging India Pvt. Ltd. has entered into an integrated manufacturing in Lucknow, Chhota, and



proposed an investment of Rs 243 crore to set up a large aluminium beverage can manufacturing facility. The company has been awarded incentives under Uttar Pradesh's FDI, FIE, and Business Cluster Development

Programme. India FDI Corporation Investment Promotion Policy, 2023. The partnership is significant as it aligns with Ball's investment plan and reflects growing global interest in India.

Pradesh's industrial ecosystem. Keshav Kumar, India's Minister of Industries, Development, Commerce and FDI, said UP is a key hub for global investment and is committed to

promoting the state. CM Yogi also met representatives of Crown Holdings—Mr. Thomas Simon, CEO, and Mr. Mark Kucharski, President, Business EMEA—discussing the potential of the company's new greenfield aluminium beverage can manufacturing facility in FMC, Unnao, Gorakhpur.

The Crown project involves an investment of Rs 1,000 crore and is spread across nearly 60 acres at Plot No. 4 of FMC. The facility will manufacture aluminium beverage cans for India's growing beverage industry and is expected to create more than 2,000 direct jobs and over 1,000 indirect

employment opportunities across logistics, transportation, packaging, supply networks and auxiliary industries.

The two countries' economic relations under Prime Minister Narendra Modi's growing appeal among global investors is a testament to India and Crown's commitment to making this the packaging company's expanded manufacturing capacity, create jobs and deepen supply chains, supporting the state's ambition to become a major advanced manufacturing hub and contribute to the vision of a \$1 trillion economy.