

Free trade agreements unlocking global markets for UP: Nandi

TIMES NEWS NETWORK

Lucknow/Gautam Budh Nagar: Free Trade Agreements (FTAs) signed by India are opening up new international avenues for UP's manufacturers and micro, small, and medium enterprises (MSMEs), state Industrial Development minister Nand Gopal Gupta Nandi said on Sunday. Speaking at



UP cabinet minister for industries Nand Gopal Gupta Nandi

UPITS, Nandi stated that the mega event embodies the ra-

pid emergence of a 'New Uttar Pradesh in a New India' while calling UPITS a "critical bridge between local industry and the global marketplace."

"UP is home to more than 10 million MSMEs, bolstered by world-class expressways, top-tier connectivity, and a vast pool of skilled youth," Nandi said. "India's bilateral trade pacts and FTAs pro-

vide the exact leverage our entrepreneurs need to integrate directly into global supply chains and scale up outbound shipments."

The minister noted that UPITS has created direct market access for grassroots producers, including One District One Product crafts, agriculture, processed food, textiles, leather, and high-tech electronics.