

Uttar Pradesh Pitches for Semiconductor, Electronics Investments in Taiwan Outreach

UP Delegation Holds Expansion Talks with MediaTek and ADATA During Taiwan Visit

TAIPEI/LUCKNOW, Sep 2: A high-level Uttar Pradesh government delegation visiting Taiwan from September 1 to 4 has held strategic discussions with global technology companies MediaTek and ADATA Technology, pitching the state as a destination for semiconductor, electronics and advanced manufacturing investments.

Led by Shri Alok Kumar, Principal Secretary, IT & Electronics, the delegation met MediaTek Chairman Mr. Ming-Kai Tsai to discuss the company's India operations and explore opportunities for expansion and diversification in Uttar Pradesh. The talks focused on the state's growing electronics ecosystem, manufacturing infrastructure and potential role in strengthening the semiconductor supply chain.

The delegation also met the senior leadership of ADATA Technology to explore avenues for supporting the company's expansion plans in India. Smt. Prerna Sharma, Additional CEO, Invest UP, and Shri Manish Meena, Additional CEO, YEIDA, participated in the discussions.

The main development: Uttar Pradesh used its Taiwan visit and participation at SEMICON Taiwan to take its semiconductor and electronics investment pitch directly to global technology companies, opening discussions on expansion, manufacturing and supply-chain opportunities.

Speaking at a panel discussion on the India-Taiwan electronics supply chain, Alok Kumar outlined Uttar Pradesh's strategy to attract upstream manufacturing, strengthen local supply chains and encourage the creation of indigenous intellectual property.

He highlighted the Noida–Greater Noida–Yamuna Expressway corridor as a key location for the state's technology and advanced manufacturing ambitions.

“Uttar Pradesh is building an ecosystem where global technology companies can find long-term opportunities across manufacturing, supply chains, talent and innovation,” Alok Kumar said. “Our focus is to create the conditions that allow companies to expand with confidence and become part of a deeper technology ecosystem.”

The state is aligning its strategy with national programmes, including ISM 2.0, ECMS and MPMS, alongside the UP-Semiconductor Policy 2024. Invest UP, YEIDA and the IT and Electronics Department are working to facilitate investments through industrial infrastructure, policy incentives and streamlined approvals.

The Taiwan engagement is part of Uttar Pradesh's wider effort to move up the industrial value chain, linking global partnerships with new investment, technology capabilities and long-term economic growth and high value employment for youths.
