

Packaging firm makes India entry with over ₹2k cr unit in Unnao

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Lucknow: Global packaging major Crown Holdings Inc on Wednesday marked its entry into India's manufacturing sector with the groundbreaking of a Rs 2,078 crore aluminium beverage can plant at the Integrated Manufacturing and Logistics Cluster (IMLC) in Unnao.

Industrial development minister Nand Gopal Gupta Nandi was the chief guest at the groundbreaking ceremony of the greenfield facility, which was being set up on nearly 40 acres land. "The unit is company's first in India and is expected to give a boost to UP's advanced manufacturing ecosystem while meeting the growing demand for aluminium packaging from the beverage industry," Nandi told TOI.

Officials at Invest UP said the project was expected to create 209 direct jobs and more than 1,500 indirect employment opportunities across logistics, transportation, warehousing, mainte-



UP minister Nand Gopal Gupta 'Nandi' greets Crown Holding Inc EVP & COO Djalma Novaes ahead of a ground-breaking ceremony

nance, suppliers and ancillary industries. They also said that the project had been evaluated under UP's FDI, Fortune Global 500 and Fortune India 500 Companies Investment Promotion Policy 2023. Officials said the project was estimated to generate around Rs 5,422 crore in Gross State Value Added and could strengthen local sourcing and supply chains for the beverage, FMCG and food-processing sectors.

Officials at Crown Packaging noted that the choice of Unnao's IMLC was significant as the cluster offers integrated industrial infrastructure and logistics connectivity.