

UP liquor exports outpace national avg

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Lucknow: Driven by its three-year Excise Export Policy (2026-29), UP has registered a massive surge in liquor shipments, recording growth

of more than three-and-a-half times the national average, officials said on Sunday.



In July 2026, the state's bottled liquor exports touched \$55.2 lakh, an 89.7% year-on-year jump from \$29.1 lakh in July 2025, compared with overall national growth of 25.7% during the same period. The surge raised UP's share of national monthly shipments from 8.3% to 12.5%, placing it third nationwide after Maharashtra and Punjab.

Whisky exports rose 78.8%, while vodka registe-

red a 100% increase in July. In volume terms, state exports jumped 230%, outpacing the national 90% rise. Between April and July 2026, cumulative exports reached \$183 lakh, compared with \$117 lakh in the year-ago period, bringing in an additional \$66 lakh in foreign exchange. Active export lines grew from 29 to 39, while operational departure ports increased from 7 to 10.

State excise minister **Nitin Agarwal** said higher output had directly boosted demand for molasses from sugar mills and grains from local farmers, adding that units defaulting on cane dues cannot claim incentives.

Excise commissioner **Adarsh Singh** noted that bottled liquor shipments expanded 55.2% even as national volumes dropped 11.7%, creating ancillary growth across packaging, glass, labelling and freight networks statewide.