

UP top draw for tourists followed by Tamil Nadu, Rajasthan: Survey

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Uttar Pradesh got maximum number of visitors coming for pilgrimage, shopping, etc, from both within and outside the State as it recorded highest share in total visitor trips, Domestic Tourism Expenditure Survey report by Statistics Ministry released on Wednesday said.

The survey was conducted during July 2025 and June 2026 among 2.46 lakh households all over the country except villages in Andaman & Nicobar Islands.

OVERNIGHT TRIPS

“Combining visitors both from within the state and from other states, Uttar Pradesh accounted for the highest share in total visitor-



trips (15.7 per cent), followed by Tamil Nadu (13.4 per cent) and Rajasthan (8 per cent),” the report said.

On other findings, the report said number of overnight trips generated per 100 households reporting at least one overnight trip (tourist household) during last 365 days was — 127 per 100 rural tourist households (118 per 100 rural tourist households in 2014-15) and 132 per 100 urban tourist households (121 per

100 urban tourist households in 2014-15).

Both the sectors reported ‘pilgrimage & religious’ as the highest share with around 48 per cent followed by ‘health and medical’ purposes in rural areas and ‘holidaying, leisure & recreation’ in urban areas.

Around 80 per cent of visitors preferred to stay for five days or less during their overnight trips. May and October were the peak months for domestic overnight trips undertaken for holidaying, leisure and recreation purposes during the last 365 days.

Health and medical trips incurred maximum expenditure in both rural areas (₹29,454) and urban (₹41,649) areas among all the trips completed during the reference period.