UPSIDA's Kursi Road Industrial Area Emerges as a Food & Beverage Hub, Creating Over 5,000 Jobs

Barabanki based Hilltop Traders Produces 24 Lakh Bottle Caps Daily, Supporting Coca-Cola's Supply Chain Across UP

Company Integrates 40% Recycled Material in Production, Driving Sustainable Manufacturing

Lucknow, 17 October: The UPSIDA Kursi Road Industrial Area in Barabanki is steadily emerging as a major hub for food processing, beverages and allied manufacturing, generating employment and strengthening regional supply chains. The industrial cluster, which hosts prominent companies such as Gyan Dairy, SLMG Beverages, Fitt water and several biscuit and namkeen manufacturers, provides employment to more than 5,000 people, contributing significantly to the region's economic growth.

Among the key enterprises driving this growth is **Hilltop Traders Private Limited**, a leading manufacturer of PET preforms and bottle caps. Established in 2020, the company has become an important part of Uttar Pradesh's beverage packaging ecosystem, combining large-scale production with a strong focus on sustainability.

Supporting Beverage Manufacturing Through High-Capacity Production

Spread across 12 acres, Hilltop Traders manufactures approximately **24 lakh bottle caps every day** and employs more than **100 full-time workers** along with nearly **100 part-time employees**. The company supplies PET preforms and bottle caps to Coca-Cola bottling facilities and other beverage manufacturers across Uttar Pradesh, ensuring a steady supply of critical packaging components.

Its production capacity highlights the growing role of ancillary industries in strengthening the state's manufacturing ecosystem and supporting efficient supply chains for large-scale beverage producers.

Sustainability Through Responsible Manufacturing

Highlighting the company's sustainability initiatives, **Techno-Commercial Head Umesh Mishra** said that a notable feature of Hilltop Traders' operations is its extensive use of recycled materials. The company utilizes recycled inputs in nearly **40% of its overall production**, particularly in PET preforms. This approach promotes resource efficiency, reduces dependence on virgin plastic and supports sustainable manufacturing practices.

The increasing adoption of recycled materials also reflects the growing emphasis on circular-economy principles within the packaging industry, enabling businesses to reduce waste while improving resource utilization.

Kursi Road Emerging as an Industrial Growth Centre

The UPSIDA Kursi Road Industrial Area has evolved into a thriving manufacturing and employment centre. The presence of beverage, dairy, food-processing and packaging industries has strengthened industrial linkages, created livelihood opportunities and boosted economic activity in the region. As more industries expand their footprint here, the industrial area continues to support Uttar Pradesh's broader vision of attracting investment, generating employment and promoting sustainable industrial development.
