Jewar emerging as UP's new industrial engine, says Yogi

Bhoomi Pujan For ₹1,219Cr CNH Tractor Plant

TIMES NEWS NETWORK



CM Yogi Adityanath participated in bhoomi pujan ceremony for the proposed facility through video conferencing from Lucknow on Thursday

Lucknow: Chief minister Yogi Adityanath on Thursday said the Noida International Airport at Jewar was catalysing fresh industrial investment, manufacturing expansion and employment generation in Uttar Pradesh, as he took part in the bhoomi pujan for a Rs 1,219-crore tractor manufacturing facility to be set up by global agricultural equipment maker CNH.

The CM said that UP had emerged as a major investment destination, with investment proposals worth more than Rs 50 lakh crore received over the past nine-and-a-half years.

Addressing the event via video conferencing from Lucknow, Yogi said an industrial ecosystem was taking shape around the airport, with projects across semiconductors, electronics, agricultural machinery, medical devices and apparel. He said the cluster-based approach would strengthen the state's manufacturing capacity and create jobs for local youth.

The CNH unit will be developed on 100 acres in Sector 8D of the Yamuna Expressway Industrial Development Authority (YEIDA) area. The plant is expected to generate around 1,200 jobs, officials said, adding that the project would also create demand for ancillary services and supplier networks linked to agricultural machinery production.

The chief minister said the airport-led development strategy was focused on drawing domestic and international firms by offering improved connectivity and infrastructure.

He said the combination of the airport, expressway network and supporting transport facilities would help manufacturers procure raw materials efficiently, move finished goods faster and access export markets more easily.

The YEIDA region has been seeing investment proposals and project announcements across multiple sectors. Among the key projects is a semiconductor chip manufacturing facility being developed by HCL-Foxconn. Plans are also underway for a large electronics manufacturing cluster, expected to expand high-technology production and skilled employment opportunities.

Alongside these, sector-specific industrial parks are being developed for apparel, medical devices, toys, micro, small and medium enterprises (MSMEs), handicrafts and data centres, aimed at providing specialised infrastructure and common facilities to companies.

State govt has been positioning the area around the airport as a major industrial destination, with land allotments being made under industrial investment, foreign direct investment and Fortune 500 company-focused policies. Officials said the objective was to broaden the production base and attract investments across diverse industries.

The CNH project is expected to add to the region's industrial momentum, with spillover benefits anticipated for component makers, logistics operators, transporters, warehousing providers and other support businesses.

'Global Cos lining up to invest in UP'

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Uttar Pradesh has moved from the rule of mafia to the rule of law," he said.

He attributed the improvement in law and order not just to police recruitment and modernisation but also to govt's zero-tolerance policy towards crime and criminals.

Yogi said a robust law and order environment had helped UP move rapidly towards becoming a destination for ease of doing business, fearless business and investor confidence.

Yogi said a robust law and order environment had helped UP turn into a business destination

He mentioned that companies from India and abroad were now lining up to invest in the state, which had established a new identity as one of the country's major investment destinations.

Yogi also referred to the transformation of the Jewar region, saying the area, which was once notorious for crime and violence, was now emerging as a major investment destination.

He credited farmers, public representatives and local people for contributing to the region's development, saying their cooperation had helped bring large investments to the area.