UP's horticultural exports gain global recognition, find markets in US, Germany and Israel

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The Uttar Pradesh government is making continuous efforts to establish the state's global presence in agriculture and food processing.

As a result, the state's horticultural products have established a strong foothold in international markets. Demand for products such as potatoes, grapes, pomegranates, oranges, watermelons, peas, mangoes and guavas has increased significantly overseas.

Notably, the state's exports are not limited to fresh fruits and vegetables; processed and preserved products are also gaining recognition in international markets. Nepal has emerged as the largest buyer of Uttar Pradesh's horticultural products among its major export destinations.

Additional Chief Secretary for Horticulture and Food Processing, Babu Lal Meena, said here on Tuesday that Chief Minister Yogi Adityanath was emphasising the strengthening of production, processing, quality control, storage and export facilities to increase farmers' incomes and promote the state's agricultural products in international markets.

As a result, the recently released list of the top 20 horticultural products by export value showed that the combined export value of the top 15 products stood at ₹489.01 crore. Potatoes and their processed products accounted for a



significant share of this amount. Exports of fresh and frozen potatoes were valued at ₹146.03 crore, while exports of potato flakes, granules and pellets amounted to ₹103.24 crore.

Consequently, the combined export value of potato products in these two categories reached ₹249.27 crore, highlighting the significant contribution of potatoes to the state's horticultural exports.

Nepal alone accounted for ₹145.12 crore of the ₹146.03 crore worth of fresh and frozen potato exports. Similarly, fresh grapes worth ₹34.89 crore were exported entirely to Nepal. Nepal also accounted for ₹24.75 crore of pomegranate exports. It was also the principal destination for oranges worth ₹21.19 crore and lemons and limes worth ₹15.71 crore.

The Additional Chief Secretary said that the state's processed products had also carved out a niche in international markets beyond Nepal. Potato flakes, granules and pellets are being exported to countries such as Japan, Malaysia, Israel and Indonesia. Exports in this category were valued at ₹44.06 crore to Japan, ₹17.43 crore to Malaysia, ₹11.89 crore to Israel and ₹11.44 crore to Indonesia.

Other vegetable mixes have also found markets in the United States, Australia, the United Kingdom and the United Arab Emirates.

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