GROUND-BREAKING CEREMONY FOR TRACTOR PLANT IN NOIDA

'Bulldozer is now UP's brand': Adityanath invites firms to manufacture them in state

Says UP received over Rs 50 lakh crore in investment in past nine-and-a-half years

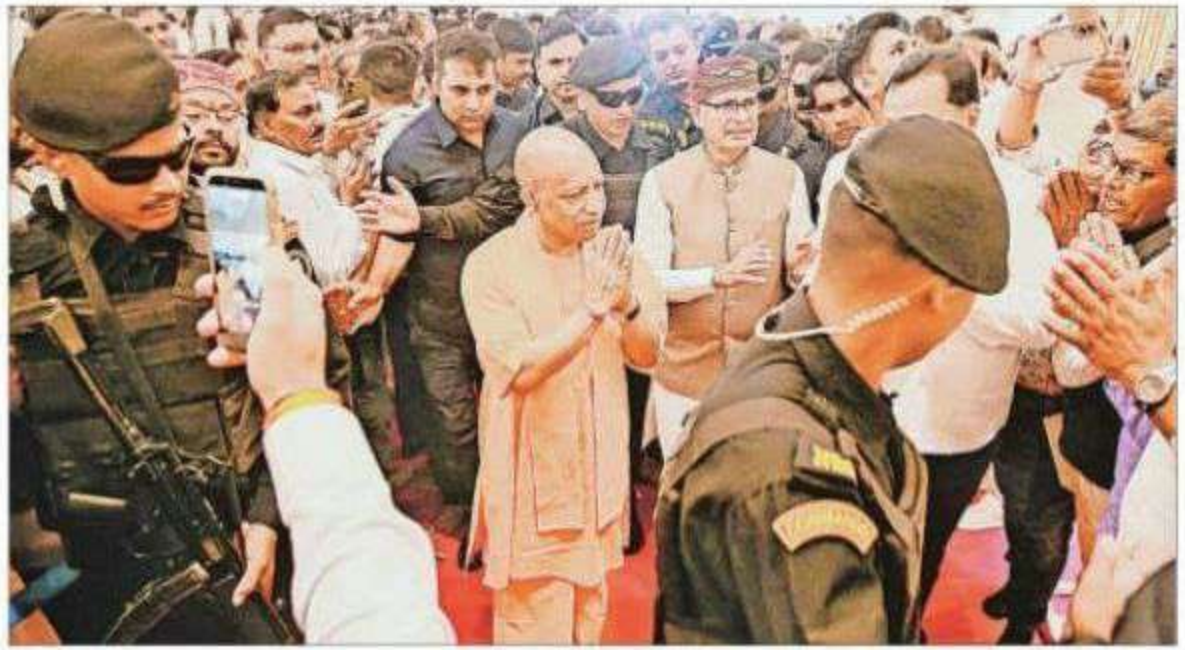
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CHIEF MINISTER Yogi Adityanath Thursday invited industries to manufacture bulldozers in the state since the bulldozer has now become a brand of Uttar Pradesh.

"The rule of law has replaced mafia rule in Uttar Pradesh. The zero-tolerance policy towards crime and criminals, coupled with bulldozer action, has transformed the state into a major investment destination. If companies manufacture bulldozers and tractors here, their demand will automatically rise across India and abroad," the CM said.

The chief minister made the remarks while addressing the ground-breaking ceremony of CNH Industrial's new tractor manufacturing plant in Gautam Buddh Nagar through video conferencing from Lucknow on Thursday. The plant is being established in the Yamuna Expressway Industrial Development Authority (YEIDA) region at an investment of over Rs 1,200 crore.

Commending the farmers and public representatives of the Jewar region, the chief minister said, "The area, which was once notorious for crime and gun violence, has today emerged as one of India's finest investment destinations and a 'jewel' of the country. With the development of the Noida International Airport and YEIDA, the entire region is evolving into a major industrial, economic and logistics hub."



Chief Minister Yogi Adityanath with Union Minister Shivraj Singh Chouhan at the Gangajali and Tehravi programme of the latter's mother in Bhopal on Thursday. ANI

He added, "Several significant projects, including the HCL-Foxconn semiconductor plant, Medical Device Park, Toy Park, MSME Park and data centres, are taking shape here."

He added, "Uttar Pradesh has received investment proposals worth over Rs 50 lakh crore in the past nine-and-a-half years." "Of these, investments worth Rs 15 lakh crore have already been grounded, while proposals worth Rs 7.5 lakh crore are set to enter the ground-breaking stage through the upcoming Investors' Summit," he added. He further said that the number of factories in the state has increased from 14,000 to 35,000. The number of MSME units has reached one crore, while the number of startups has grown from 120 to 25,000.

The chief minister said, "CNH Industrial's upcoming plant, spread across 100 acres, would provide fresh momentum to agricultural mechanisation and modern manufacturing in the state. The investment of Rs 1,200 crore will generate thousands of direct and indirect employment opportunities. Uttar Pradesh accounts for 18.5% of India's tractor market. This investment will further strengthen the local economy." He said the government was preparing an industry-ready workforce by partnering with companies such as Tata, Samsung, Microsoft, IBM, Infosys, HCL and the Hinduja Group.