INVEST UP

POWERING NEW INDIA
INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

NEWSLETTER

SEPTEMBER 2026

Driving Global Partnerships. Powering Industrial Transformation.

investupofficial | InvestUPNew | _InvestUP | investupofficial | investinup | advantageup@investup.org.in

UP INTERNATIONAL TRADE SHOW

Elevating UTTAR PRADESH ONTO THE WORLD ECONOMIC MAP

The 4th Uttar Pradesh International Trade Show (UPITS-2026) brought together international delegations from 90 countries, over 2,400 exhibitors across 36,000sq. metres, and 550+ global buyers under the FIEO Hosted Buyer Programme, accelerating UP's drive toward a $1-Trillion economy.

1. **4,400** MoUs **₹6,500 crore**
2. **₹15,500 crore** Potential Business Enquiries
3. **41,500** B2B/Business Beetings
4. **5,98,693** Total Footfall
5. **13,500** foreign-buyer meetings in the RBSM area

2,400+ / 36k m²
Exhibitors & Area

6 Partners / 90 Nations
Global Participation

8–10 GW
Clean Energy Pipeline

1st Prize
Best Pavilion Award

INDIA EXPO CENTRE & MART, GREATER NOIDA

25–29 SEPTEMBER | 2026

The fourth edition of the Uttar Pradesh International Trade Show (UPITS) 2026 brought together global investors, international buyers, industry leaders, policymakers and entrepreneurs, creating a dynamic platform for trade, technology partnerships, business networking and investment opportunities across Uttar Pradesh. The event strengthened UP's position as an emerging global investment and trade destination, opening new avenues for market access and industrial growth.

With six partner countries, 36 foreign exhibitors, nearly 100 international buyers and 36+ investor-focused policies, UPITS showcased the state's industrial ecosystem, sectoral strengths and investor facilitation framework.

1ST DAY GLOBAL ENGAGEMENTS AND PARTNERSHIPS

Inaugurating the trade show, Hon'ble Union Minister of Home Affairs and Cooperation Shri Amit Shah highlighted UP's transformation "from crime to commerce", noting active investments across all six nodes of the Uttar Pradesh Defence Industrial Corridor (UPDIC) (Jhansi, Chitrakoot, Lucknow, Agra, Aligarh, and Kanpur) and defence exports reaching 80 nations.

Hon'ble Chief Minister of Uttar Pradesh, Yogi Adityanath



welcomed delegates from 90 countries and 6 partner nations (Austria, Japan, Russia, Singapore, Belarus, Vietnam), showcasing the state's 96 lakh+ MSMEs, ODOP (One District One Product), and ODOC (One District One Cuisine) initiatives. Hon'ble Chief Minister held bilateral roundtables with the Belarus delegation (machinery, agriculture) and partner ambassadors, while Invest UP teams engaged major stalls, including Escorts Kubota.

INVEST UP

POWERING NEW INDIA
INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

NEWSLETTER

SEPTEMBER 2026

Driving Global Partnerships. Powering Industrial Transformation.

investupofficial | InvestUPNew | _InvestUP | investupofficial | investinup | advantageup@investup.org.in

2ND DAY TECHNOLOGY & INDUSTRY TAKE CENTRE STAGE

At the tech session, Hon'ble Union Minister of State for Ministry of Commerce & Industry and Ministry of Electronics & Information Technology, Shri Jitin Prasada and Principal Secretary, IT and Electronics, Government of Uttar Pradesh, Shri Alok Kumar outlined UP's expansion into AI, chip design, and GCCs in Lucknow and Kanpur beyond Noida. ICEA Chairman Shri Pankaj Mohindroo affirmed UP's position to lead India's next electronics surge into robotics and semiconductors.

The CEO, Invest UP, ACEO, Invest UP, Smt Prerna Sharma, and ACEO, UPSIDA, Ms Deeksha Jain, convened clean energy leaders (Avaada, Reliance, NTPC Green, and Ampin), identifying an 8–10 GW pipeline with BESS. Parallel roundtables rallied auto majors (Uno Minda, CNH, RACL Geartech) on Electric Vehicle infrastructure, alongside a dedicated Textile & Apparel session led by Commissioner & Director, Directorate of Industries & Enterprise Promotion, Uttar Pradesh, Shri K. V. Pandian.



3RD DAY INDIA'S FTAS OPEN GLOBAL MARKETS

Addressing a special business session on leveraging Free Trade Agreements (FTAs) for global market integration, Hon'ble Union Minister of Commerce & Industry, Shri Piyush Goyal, commended UP's robust industrial ecosystem, PM MITRA Mega Textile Parks, and world-class expressways under Hon'ble Chief Minister of Uttar Pradesh, Yogi Adityanath Ji. Hon'ble Industrial Development, Export Promotion, NRI, and Investment Promotion Minister, Shri Nand Gopal Gupta, 'Nandi', emphasised that UPITS personifies the "New Uttar Pradesh in a New India", linking 10 million MSMEs and ODOP artisans directly to foreign buyers and global value networks.



4TH DAY DEFENCE & FOOD PROCESSING IN FOCUS

Hon'ble Industrial Development, Export Promotion, NRI, and Investment Promotion Minister, Shri Nand Gopal Gupta 'Nandi' addressed the UPDIC session on strategic defence nodes and aerospace incentives. Concurrently, Shri Keshav Prasad Maurya, Hon'ble Deputy Chief Minister of Uttar pradesh, chaired the Food Processing session, distributing subsidy cheques to expanding food enterprises and stressing modern packaging and global branding.



5TH DAY INVEST UP WINS 1ST PRIZE FOR BEST PAVILION

The Invest UP Pavilion received the 1st Prize for Best Pavilion at UPITS 2026, recognising its innovative design, immersive experience and focused showcase of Uttar Pradesh's investment ecosystem, policies, sectors and business opportunities.

The Invest UP Pavilion team also received the 1st Prize for Best Organisation & Coordination, recognising its seamless execution and coordination throughout the five-day trade show.



The awards were presented by Shri Giriraj Singh, Hon'ble Union Minister for Textiles, during the valedictory ceremony, with Shri Nand Gopal Gupta 'Nandi' and senior officials present.

Across five days, the pavilion facilitated B2B meetings, sectoral discussions and investor outreach, showcasing opportunities across manufacturing, IT & ITeS, GCCs, renewable energy, infrastructure, food processing, textiles and defence.

INVEST UP

INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

NEWSLETTER

SEPTEMBER 2026

Driving Global Partnerships. Powering Industrial Transformation.

investupofficial | InvestUPNew | _InvestUP | investupofficial | investinup | advantageup@investup.org.in



INVESTMENT & GLOBAL OUTREACH LEAD STORY

INDO-GERMAN GATEWAY TO CONNECT UP MSMES WITH EUROPEAN MARKETS

2 SEPTEMBER 2026 | LUCKNOW



Uttar Pradesh took another step towards expanding global market access for its MSMEs and startups with the launch of a structured Indo-German Gateway Programme, aimed at preparing up to 20 enterprises for Germany and wider European markets.

A high-level German delegation comprising Raunheim Mayor David Rendel, Innovation Hub RheinMain CEO Stephan Wittekind, GIBA CEO Nirmal Raman Kannaiyan and GIBA Chairman Selvakumar Periasamy visited Lucknow to advance the implementation of the Frankfurt MoU with Invest UP. The programme was discussed in the presence of Shri Shashi Lal Bhushan, Principal Secretary, MSME and Export Promotion, and Shri K. V. Pandian, Commissioner and Director of Industries.

The delegation also met Shri Keshav Prasad Maurya, Hon'ble Deputy Chief Minister of Uttar Pradesh, who called for bilateral partnerships to translate into concrete projects, investments and measurable business outcomes. During discussions with Shri Sunil Kumar Sharma, Hon'ble Minister for IT & Electronics, opportunities in technology and manufacturing were explored. Shri Bhupendra Chaudhary,



Hon'ble Minister for MSME, highlighted the state's logistics network, investor incentives and MSME Policy 2022.

The partnership will establish an MSME and Export Facilitation Desk, support modernisation of the Ghaziabad Common Facility Centre with German precision-engineering expertise and explore a proposed Indo-German GIFT Programme for 12–20 enterprises.

UP PITCHES SEMICONDUCTOR & ELECTRONICS ECOSYSTEM TO GLOBAL TECHNOLOGY LEADERS

2–4 SEPTEMBER 2026 | SEMICON 2026, TAIPEI



Uttar Pradesh stepped up its semiconductor and electronics investment outreach in Taiwan, engaging global technology companies including MediaTek and ADATA Technology during the state delegation's visit and participation at SEMICON Taiwan 2026.

The delegation was led by Shri Alok Kumar, Principal Secretary, Electronics & IT, who met Mr. Ming-Kai Tsai, Chairman, MediaTek, to discuss the company's India operations and opportunities for expansion and diversification in Uttar Pradesh. The delegation also engaged ADATA Technology on its expansion plans in India. Smt Prerna Sharma, ACEO, Invest UP,





and Shri Manish Meena, ACEO, YEIDA, participated in the discussions.

At the India-Taiwan Semiconductor Forum, Uttar Pradesh presented opportunities across sensor modules, electronics manufacturing, application engineering, testing and supply-chain localisation. The delegation highlighted the Noida–Greater Noida–Yamuna Expressway corridor as a key location for technology and advanced manufacturing.

The outreach aligned investment facilitation with the UP Semiconductor Policy 2024, UP FDI/FCI, Fortune Global 500 & Fortune India 500 Companies Investment Promotion Policy 2023, ISM 2.0, ECMS and MPMS, strengthening the state's engagement with Taiwan's technology ecosystem.

INVEST UP

NEWSLETTER

SEPTEMBER 2026

INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

Driving Global Partnerships. Powering Industrial Transformation.

investupofficial | InvestUPNew | _InvestUP | investupofficial | investinup | advantageup@investup.org.in

MEGA INFRASTRUCTURE, OUTBOUND TRADE & CLEAN MOBILITY

UTTAR PRADESH STRENGTHENS ITS TEXTILE ECOSYSTEM WITH ₹5,196 CRORE INVESTMENT PROPOSALS

₹5,196 CRORE
New Investment Proposals

₹35,000 CRORE
Textile Exports 2025–26

8 SEPTEMBER 2026 | LUCKNOW

Uttar Pradesh is strengthening its textile ecosystem with a focus on developing the **entire value chain from fibre to yarn, fabric, garments and brands** and expanding the sector's presence in global markets.

At the **UP Textiles Conclave 2026**, the state launched the **UP Tek Mitra Portal** and inaugurated the **Hathkargha Bunakar Samriddhi Yojana**. The conclave also saw **₹5,196 crore of new investment proposals**, along with **Letters of Comfort worth ₹163 crore and ₹60 crore in subsidies.**

Uttar Pradesh has around **2 lakh handloom and more than 5 lakh powerloom operators.** The state ranks **third in the country in textile manufacturing**, with around **13–14% of India's potential fabric production.**

Textile exports from Uttar Pradesh reached **₹35,000 crore in 2025–26**, while **17 textile products** from the state have received GI tags. The state's established clusters, skilled workforce and diverse textile heritage provide a foundation for further sectoral growth and global market access.



₹26,000-CRORE INDUSTRIAL CITY PLANNED IN BACHHRAWAN ACROSS 104 SQ KM UNDER UP-SCR

12 SEPTEMBER 2026 | LUCKNOW

Uttar Pradesh is planning a **104 sq km industrial city at Bachhrawan along Rae Bareli Road**, with a proposed investment of **₹26,000 crore** and employment potential for more than **2,54,800 people.** The project is being developed under the Uttar Pradesh State Capital Region.



₹2,500 Cr (Foundational) Phase 1 (10 sq km)	₹4,750 Cr (Expansion) Phase 2 (19 sq km)	₹7,500 Cr (Heavy Ind.) Phase 3 (30 sq km)	₹11,250 Cr (Complete Hub) Phase 4 (45 sq km)

The industrial city at Bachhrawan will be developed in **four phases**, covering 10 sq km in Phase 1, 19 sq km in Phase 2, 30 sq km in Phase 3 and 45 sq km in Phase 4. The corresponding proposed investments are ₹2,500 crore, ₹4,750 crore, ₹7,500 crore and ₹11,250 crore respectively.

The planned ecosystem will cater to **automobile and ancillary industries, defence, railway equipment, food processing, cement, ceramics, wood products and logistics.** The first phase will include roads, electricity, water, drainage and industrial plots.

Connectivity through **Eastern and Western Dedicated Freight Corridors, major railway routes and the road network** is expected to support the movement of goods and strengthen Bachhrawan as an emerging industrial and logistics hub.

INVEST UP

NEWSLETTER

SEPTEMBER 2026

Driving Global Partnerships. Powering Industrial Transformation.

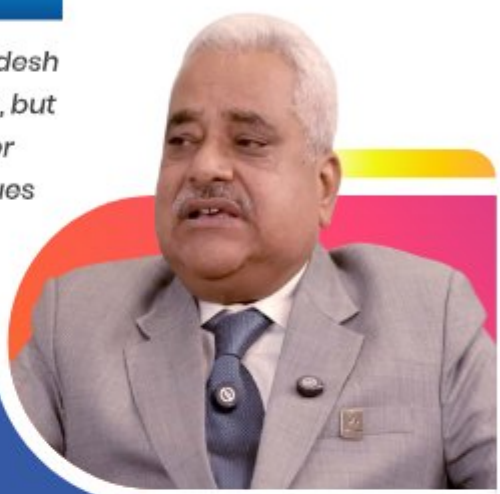
INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

investupofficial | InvestUPNew | _InvestUP | investupofficial | InvestInup | advantageup@investup.org.in

FROM INVESTMENT TO EXPANSION



The conversation captures Uttar Pradesh not through policy statements alone, but through the experience of an investor who has built, expanded and continues to plan his business in the state.



In Unfiltered With UP, Invest UP sits down with Captain Rajesh Kumar Tiwari, CMD of TruePower Limited, to discuss the state's transforming business climate. Starting with an initial investment of ₹2 crore in 2015–16, TruePower today employs 250 local workers at its Barabanki plant and is scaling up investments to ₹75 crore.

Captain Tiwari credits this growth to the state's evolving industrial ecosystem—notably prime land along the Lucknow–Ayodhya corridor within the State Capital Region and abundant local talent. Crucially, he highlights institutional support: "Invest UP and Udyami Mitras act as an indispensable bridge, handholding investors through every stage."

With Nivesh Mitra 3.0 delivering an entirely digital, paperless experience, TruePower secured end-to-end clearances in under 30 days—including Section 143 approval within 25 days. Contrasting 2015 with today, Captain Tiwari notes that Uttar Pradesh now provides what investors value most: transparency, rapid approvals, and an ecosystem built for sustainable long-term scale.

> "Today, you can see what you need to do and what clearances you need before establishing your industry."
>
> **- CAPTAIN RAJESH KUMAR TIWARI, CMD, TruePower Limited**



UTTAR PRADESH

THREADING THE FABRIC OF INDIA'S NEXT-GEN TEXTILE POWERHOUSE!

HERITAGE | TECHNOLOGY | SUSTAINABILITY | GLOBAL OPPROTUNITIES

The global textile landscape is undergoing a massive paradigm shift. It is no longer just about low-cost contract manufacturing; today's textile ecosystem is driven by sustainable production, technical textiles, advanced material sciences, digital supply chains, and high-value design.

For Uttar Pradesh, this marks a monumental strategic window to scale our rich heritage into a modernised, trillion-dollar economy engine—creating massive employment, empowering local weavers, and bringing global apparel giants straight to our doorstep.

Global sourcing hubs are actively seeking alternatives to heavily saturated clusters that face rising operational costs, labour crunches, and supply chain vulnerabilities. Uttar Pradesh stands out as the ultimate alternative. We offer unmatched logical advantages: seamless multimodal connectivity via extensive expressways, dedicated freight corridors, a robust power surplus, competitive operational costs, and highly targeted policy frameworks.

The UP Textile & Garmenting Policy further sweetens the pot with aggressive capital, land, power, and employment-linked incentives that make setting up shop here incredibly seamless.



MR. AJAY RANA
General Manager, Textile, Invest UP

INVEST UP

POWERING NEW INDIA
INVEST UP
Investment Promotion & Facilitation Agency of Govt. of Uttar Pradesh

NEWSLETTER

SEPTEMBER 2026

Driving Global Partnerships. Powering Industrial Transformation.

investupofficial | InvestUPNew | _InvestUP | investupofficial | investinup | advantageup@investup.org.in



A Foundation of Legends:
The Noida Apparel Hub and Kanpur's Industrial Might!

The global textile landscape is undergoing a massive paradigm shift. It is no longer just about low-cost contract manufacturing; today's textile ecosystem is driven by sustainable production, technical textiles, advanced material sciences, digital supply chains, and high-value design.

For Uttar Pradesh, this marks a monumental strategic window to scale our rich heritage into a modernised, trillion-dollar economy engine—creating massive employment, empowering local weavers, and bringing global apparel giants straight to our doorstep.

Global sourcing hubs are actively seeking alternatives to heavily saturated clusters that face rising operational costs, labour crunches, and supply chain vulnerabilities. Uttar Pradesh stands out as the ultimate alternative. We offer unmatched logical advantages: seamless multimodal connectivity via extensive expressways, dedicated freight corridors, a robust power surplus, competitive operational costs, and highly targeted policy frameworks.

The UP Textile & Garmenting Policy further sweetens the pot with aggressive capital, land, power, and employment-linked incentives that make setting up shop here incredibly seamless.

SUSTAINABILITY, TECH, AND CRAFT: UP'S UNIQUE COMPETITIVE EDGE!

- **Technical Textiles:** Meditech, Agrotech, & Mobiltech
- **Sustainable & Circular Fashion:** Eco-friendly dyes, recycled polyester
- **GI-Tagged Heritage:** Varanasi's Silk, Lucknow's Chikankari, Zardozi, & Bhadohi's carpets

THE HUB-AND-SPOKE MODEL: WEAVING PROSPERITY ACROSS THE STATE!

- Noida & Greater Noida
- Lucknow-Hardoi (PM MITRA)
- Kanpur
- Varanasi & Bhadoi
- Gorakhpur, Meerut & Agra

THE SCALE OPPORTUNITY: PM MITRA PARK AND INTEGRATED HUBS!

- 1,000-acre PM MITRA Park (Lucknow and Hardoi)
- Upcoming Parks : Varanasi (Ramna), Amroha, Bareilly, Sant Kabir Nagar & Bijnor.
- Supported : NIFT Raebareli, UP Textile Technology Institute, Kanpur

Why Investors Are Looking at UP Right Now

Unrivalled Financial & Capital Support: 25% capital subsidy, 25% land subsidies, up to 100% stamp duty & 10-year power duty

Operational & Logistics Relief: ₹3,200/month worker subsidy, up to 75% container freight reimbursement

Speed of Execution: Single-window clearances, dedicated handholding

FROM PREPAREDNESS TO GLOBAL MARKET DOMINANCE IN 2026

The mandate for 2026 is clear and actionable. At Invest UP, we are actively converting our policy readiness into measurable ground realities. We are rapidly building plug-and-play industrial sheds, establishing dedicated university-industry talent pipelines, setting up advanced testing labs, and accelerating fast-track single-window clearances to give investors unmatched execution speed.

Uttar Pradesh is no longer just a labour source; we are a fully integrated, future-ready textile destination. With a rich artisanal foundation, robust modern infrastructure, competitive economics, and an aggressive policy push, UP has everything it takes to become the definitive textile capital of India.

