

Uttar Pradesh's Textile Revolution

From Local Craft to Global Export Powerhouse

Since 2017, Uttar Pradesh has experienced a revolutionary transformation in its textile and garment sector, positioning itself as a major manufacturing and global export hub. This evolution stems from the concerted efforts of the Uttar Pradesh government, led by Chief Minister Yogi Adityanath under the guidance of honourable Prime Minister Shree Narendra Modi, alongside the unique initiatives of Invest UP. Together, they have built an ecosystem that supports indigenous industries, strengthens textile clusters, and takes local products to the global stage.

A Unique Blend of Tradition & Modernism: How It All Started

Uttar Pradesh has a rich history in textiles, with key sectors like **Banaras Silk**, **Bhadohi Carpets**, **Kanpur's Cotton Mills**, **Lucknow's Chikan & Zardozi embroidery**, etc. However, it was in 2017 that a renewed focus on industrialization began, marking a turning point for the state's economy. The government introduced structural reforms and implemented policies to modernize textile production and garment manufacturing.

- ✚ Uttar Pradesh's rich history in textiles has always been its strength. From handloom weavers in Banaras to carpet manufacturers in Bhadohi and apparel industries in Noida, the policy catered to every facet of the industry. Notably, the **Kanpur Cotton Mills** and **Meerut's Sports Apparel Industry** received significant support to help them modernize and reach global markets.
- ✚ A major turning point that led to transformation of UP's textile & garmenting sector was the promulgation of **Uttar Pradesh Textile & Garmenting Policy 2022**, which aimed to provide both technical and financial assistance to various stakeholders across the textile value chain to transform the state into an global textile epicenter.

The key highlights of Uttar Pradesh Textile & Garmenting Policy 2022 are:

- **Land Cost Subsidy:** 25% reimbursement for land in government-developed areas (15% in Gautam Budh Nagar).
- **Stamp Duty Exemption:** 100% exemption for units across most districts (75% in Gautam Budh Nagar).
- **Capital Subsidy:** 25% for machinery purchases (with additional 10% in Poorvanchal and Bundelkhand regions).
- **Infrastructure Support:** 50% of costs for roads, power, and water, with caps up to ₹3-5 crore for specific projects.
- **Energy Incentives:** 100% exemption on electricity duty for 10 years and ₹2/unit power subsidy for units in PM MITRA Park.
- **Employment Subsidy:** ₹3,200/month per worker for garmenting units outside Gautam Budh Nagar and Ghaziabad.
- **Freight Reimbursement:** Up to 75% reimbursement of container shipping costs for garment exporters over 5 years.
- **Private Textile Park Incentives:** 50% of the project cost, up to ₹50 crore for textile parks.
- **Silk Industry Promotion:** Capital and interest subsidies for reeling units, with extra support for SC/ST entrepreneurs.
- **Youth Employment Support:** 75% subsidy for setting up handlooms, power-looms, design studios, and export houses. Special incentives for marketing businesses, including up to ₹10 crore for opening brand outlets.

For full details & insights on this policy, kindly follow the link [:https://invest.up.gov.in/up-textile-and-garmenting-policy-2022/](https://invest.up.gov.in/up-textile-and-garmenting-policy-2022/)

Major Reforms

1. Development of Textile Clusters and Parks

A strategic focus of the government has been on developing textile clusters and parks across the state. These clusters bring together industries in focused regions, allowing them to benefit from shared infrastructure, streamlined logistics, and better access to markets.

The upcoming Mega Textile Parks in places like Noida, Kanpur, and Gorakhpur are examples of this strategy. By concentrating manufacturing activities in designated zones, the state government is making it easier for businesses to scale their operations, attract investments, and create jobs.

2. Empowering Local Industries and Entrepreneurs

At the heart of Uttar Pradesh's transformation lies its commitment to empowering local artisans and weavers. The state is home to world-renowned crafts, such as **Chikan Embroidery**, **Zardozi embroidery** and the intricate **Banarasi Silk weaving**. By providing financial assistance and upskilling programs, the state is ensuring that these traditional crafts flourish in the modern economy.

For instance, Banaras silk artisans have seen unprecedented support from Invest UP and government initiatives. Weavers have been given access to newer technologies, allowing them to streamline their processes while preserving the cultural significance of their craft. The government has provided technical and financial assistance to these industries, ensuring they can modernize and compete on the global stage.

3. The Role of Textile Clusters and Parks

One of the standout initiatives is the development of textile clusters and parks across the state. These hubs are designed to bring together small and large businesses, allowing them to share resources, cut costs, and improve efficiency. These parks are equipped with state-of-the-art facilities and provide businesses with the infrastructure they need to thrive.

One notable success story is the Noida-Greater Noida-Ghaziabad corridor, which has evolved into a textile and garment manufacturing powerhouse. Leading apparel brands have set up shop here, taking advantage of the state's pro-business policies, including capital subsidies, land allocation, and the decriminalization of regulatory compliances. This, in turn, has attracted investments from top global players and positioned Uttar Pradesh as a key supplier in the global apparel supply chain.

The Role of Invest UP

A major factor to Uttar Pradesh's success in becoming a major textile producer is **Invest UP**, the state's investment promotion and facilitation agency. Invest UP has played a pivotal role in ensuring that businesses setting up in Uttar Pradesh face minimal bureaucratic hurdles. Their efforts include simplifying over 4,600 compliances and digitizing more than 3,000 of them, thereby creating an investor-friendly environment. The role of single window online portals like Nivesh Mitra & Nivesh Sarathi has been instrumental in eliminating the bureaucratic hurdles and red-tapism.

Moreover, Invest UP has actively promoted the state's textile and garment sector on the global stage, organizing roadshows, investment summits, and expos that showcase Uttar Pradesh's capabilities to international buyers and investors.

Creating Employment and a Better Future

The transformation of Uttar Pradesh's textile and garment sector is also contributing significantly to job creation. With the development of textile clusters, lakhs of new jobs are expected to be generated over the next five years. These jobs will not be limited to large-scale industries but also extend to smaller artisans, weavers, and entrepreneurs, ensuring equitable spread of economic benefits.

The Uttar Pradesh Textile & Garmenting Policy 2022 ensures that employment opportunities are available at every level of the industry, from stitching and embroidery to technical design and management.

Take, for example, **Mohammed Usman**, a master Zardozi embroiderer from Lucknow. Thanks to the state's new policies, his small workshop is now producing goods for export, and he's been able to hire more workers from his community.

The Road Ahead: A Textile Revolution

With unwavering support from the government and the proactive efforts of Invest UP, Uttar Pradesh is now becoming a '**Global Textile Manufacturing hub**'. The ongoing development of textile parks, coupled with the state's policies and investments, is turning Uttar Pradesh into a major textile hub, not just in India but globally.

By linking local traditions with modern manufacturing techniques, Uttar Pradesh is ensuring that its textile sector continues to grow and flourish in the years to come. The state's goal is clear: to be at the forefront of global textile manufacturing and export, creating a sustainable and prosperous future for its people and industries.