

DENSO to Invest ₹250 Crore in EV Component Plant in Noida

Lucknow, 23 July 2025: Strengthening Indo-Japanese industrial ties, **DENSO Corporation**—a global leader in automotive innovation—has announced an investment of ₹250 crore to set up a Motor Generators manufacturing plant in Gautam Buddha Nagar Uttar Pradesh. These components are vital for hybrid and electric vehicles, underscoring DENSO's commitment to sustainable mobility and clean technology.

The announcement followed a strategic meeting between DENSO leadership and the Uttar Pradesh delegation led by **Shri Alok Kumar**, Principal Secretary (Infrastructure & Industrial Development), and senior members of Invest UP, at DENSO's global headquarters in Kariya, Aichi, Japan.

As it explores opportunities at **World Expo 2025** in Osaka, the Uttar Pradesh delegation—led by Hon'ble Finance Minister **Shri Suresh Khanna**—held wide-ranging discussions with Japanese companies and officials, including an engaging meeting with Osaka Prefectural Assembly leaders KIDA Kaoru (Vice-Chairperson) and KINJO Katsunori (Chairperson). Joined by Invest UP and Consulate officials including Mr. Chandru Apar, the dialogue centred on industrial collaboration, technology exchange, and youth upskilling, highlighting Uttar Pradesh's growing reputation for its skilled workforce and demographic strength.

Invest UP's Pavilion at the Expo continues to draw global attention, spotlighting Uttar Pradesh's world-class infrastructure, pro-business policies, and rapidly evolving EV ecosystem.

This milestone marks a new chapter in Uttar Pradesh's emergence as India's hub for future-ready, green investments and deepens Indo-Japanese economic cooperation.
