

UPSIDA leveraging tech to modernise civic amenities in ind areas

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Lucknow: Uttar Pradesh State Industrial Development Corporation Limited (UPSIDA) is leveraging technology to modernise civic amenities in industrial areas.

The aim is to position the state as a leader in the 'Ease of Doing Business' initiatives.

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2024-25 alone, 9,719 applications were processed, reflecting a nearly 60% increase from 6,094 in 2020-21," said an official spokesperson on Wednesday. They added that the progress was further

validated by investors' satisfaction.

"In 2024-25, the feedback score for Nivesh Mitra reached 96.63%, a significant improvement from previous years. The land allotment process has also been made more transparent and time-bound, with mega industrial units now receiving allotments within just 15 days. The general e-auction process timeline has also been halved, from 30 days to 15. Additionally, the waiver of double stamp duty by financial institutions bolstered investor confidence," the spokesperson said. Listing other examples, he said, "Drone surveys and GIS One Map are being used to detect encroachments. Similarly, real-time data is being streamlined through MIS, OBPAS software, and mobile applications. Integration with the PM Gati Shakti portal and the launch of a mobile app for patch management is yet another example."