

MotoGP event to enhance UP's prowess in hosting global events

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In addition, it shall help UP unlock substantial economic dividends and elevate its global standing.

Calling the agreement a monumental development, the chief secretary said, "Bringing MotoGP to Uttar Pradesh not only elevates our state on the global sports stage but also catalyzes substantial economic growth across tourism, hospitality, and associated sectors. This event will magnetize visitors worldwide, spotlighting Uttar Pradesh's prowess in hosting world-class sporting extravaganzas."

He also lauded Invest UP for playing a pivotal role in securing this agreement. The agency will also promote and execute the MotoGP event in a professional way.

"Tasked with driving investments and fostering economic activities, Invest UP aims to turbocharge Uttar Pradesh's economy and spawn myriad job opportunities. With MotoGP poised to captivate international attention annually, UP is poised to showcase its exemplary infrastructure and organisational prowess," he said. The govt also formed a high-powered executive committee to supervise the entire MotoGP event. To be headed by the chief secretary,

MotoGP BACK ON TRACK IN UP

► The first **MotoGP** event was held at **Noida's Buddh International Circuit** between **Sept 22-24, 2023**

► However, it was alleged that firm engaged by **Dorna Sports**, the licence holder of the event, to organise it had not paid **₹30cr dues**

► **Dorna** Also claims that it had not received its full licensing fee of **₹80 crore**

► While **Dorna** was planning to leave, it approached the Yogi govt with a request to take over the event

► **UP govt decided** to make **MotoGP** a part of the **annual sports calendar**

► **UP** has promised a



Chief secretary Manoj Kumar Singh shows a copy of the pact signed with Dorna MotoGP

licensing fee of ₹80 crore to Dorna with the remaining expenses for the event being mobilised through the sale of tickets and sponsorship

► It has been decided that the event would be held in **March 2025** with **Invest UP** as the agency that will engage promoter for the event through a global tender

the committee comprises chief executive officers of NOIDA, Greater Noida, and Yamuna Expressway Development authorities besides district magistrate of Gautam Budh Nagar and chief sporting officer of Dorna Sports.

Officials said that a high-level executive committee will also be formed closer to the event for smoother execution of the world class event.

An official spokesperson later said that the collaborative synergy between the UP

govt and Dorna Sports epitomizes the state's proactive approach in nurturing partnerships that spur economic and cultural prosperity.

It may be noted that founded in 1988, Dorna Sports is the exclusive commercial and TV rights holder for the leading motorcycle racing championships on the planet. Based in Madrid, Spain, with premises in Barcelona and a subsidiary in Rome, the Group is a leader in sports management, marketing and media.