

UP CM Yogi attends Bhoomi Pujan ceremony of Amrit Bottlers' Coca-Cola bottling plant in Gorakhpur

The new Rs 700-crore plant is expected to create over 2,000 direct and indirect jobs



In a major push for Uttar Pradesh's industrial and economic progress, Amrit Bottlers, a flagship company of SLMG Group and an authorised manufacturer for Coca-Cola, performed the *Bhoomi Pujan* ceremony for its new bottling plant in Sector 27, Gorakhpur Industrial Development Area (GIDA) on Thursday.

Set to drive economic growth and job creation in the region, the Rs 700-crore facility is expected to create additional direct and indirect employment for over 2,000 individuals. The ceremony was attended by Chief Minister Yogi Adityanath.

"This plant will enhance Coca-Cola's beverage supply chain, delivering quality products

while uplifting local economies. By generating jobs and adopting sustainable practices, we aim to contribute to the state's vision of economic prosperity and empower communities with meaningful opportunities," said Rakesh Ladhani, Director, Amrit Bottlers.

The Lucknow-based company, an independent Coca-Cola bottler, operates seven bottling units in Uttar Pradesh — Chata, Barabanki, Lucknow, Ayodhya, Bareilly, Trishundi, and Unnao — producing over three crore bottles daily.



With a capacity of 2,900 bottles per minute, the new plant will add to the existing 21,082 bpm across SLMG's seven operational plants in Uttar Pradesh, boosting the total daily Coca-Cola bottling capacity from 3.03 crore to 3.46 crore bottles.

During the *Bhoomi Pujan*, CM Yogi lauded Amrit Bottlers for its role in Uttar Pradesh's industrial transformation. He

noted that such initiatives align with the state's efforts to attract major brands, turning Gorakhpur into an industrial hub.