

# Amid infra boom, cement mfg grows rapidly in UP

## CONCRETE RISE OF CEMENT MANUFACTURING

➤ India is 2nd largest cement producer in the world; accounts for over 8% of global installed capacity

➤ Of the total capacity, 98% lies with pvt sector

➤ Top 20 companies account for around 70% of the total cement production in India



➤ As India has a high quantity and quality of limestone deposits throughout the country, the cement industry promises huge potential for growth

### UP STANDS TO BENEFIT

➤ UP's cement mkt is one of the most dynamic in India, with major players rapidly expanding to capture rising demand

➤ Various fiscal incentives under UP Industrial Investment & Employment Promotion Policy have served as a magnet

➤ List includes capital subsidy of up to 42% of the eligible capital investment

(Source: Invest UP)

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**Lucknow:** The infrastructure boom in Uttar Pradesh in recent years has given a massive opportunity to cement companies, suggests an assessment undertaken by Invest UP.

It also noted that with more projects in the pipeline, the state is set to ride this surge over the next few years.

"No state embodies the promise of India's infrastructure revolution like Uttar Pradesh. Home to over 240 mn people, UP stands as the nation's largest cement-consuming state and it is now fast emerging as a strategic hub for cement manufacturing and distribution," the assessment said.

It noted that since 2023, seven cement companies secured Letters of Comfort (LoCs) from the Uttar Pradesh govt under the UP Industrial Investment and Employment Promotion Policy (IIEPP-2022), committing a cumulative investment of approximately Rs 3,228 crore.

"Currently, five units are under construction while JK Cement and Shree Cement successfully completed their projects. UltraTech Cement, India's largest cement producer, expanded its footprint with a new bulk terminal in Lucknow and a proposed unit in Shahjahanpur," the report said.

Likewise, Ambuja Cement (Adani Group) and ACC are leveraging

extensive networks, with ACC crossing the 100 MTPA mark in 2025 through capacity additions in the state.

Shree Cement invested Rs 1,000 crore in Etah, which includes both a grinding unit and a dedicated 40 MW solar power capacity. JK Cement set up a cutting-edge 2 MTPA grinding unit in Prayagraj in record time, strategically catering to eastern UP's housing and infrastructure projects. Companies like Kanodia Cement, Birla Corporation, RLJ Cement and Amba Shakti Industries are also scaling up with sustainable grinding units.

Adding that the rapidly increasing urbanisation in UP is propelled by wide-ranging govt initiatives, explosive real estate growth, and the acute need for affordable housing, the report noted: "UP's leadership in Smart City programmes and its claim to more than 55% of India's expressway network give it a unique edge."

It further said: "Massive projects, including 13 expressway corridors, sprawling new rail and road networks, dedicated freight corridors, 16 domestic and five international airports (including the upcoming Noida international airport), upgraded inland waterways, and multimodal logistics hubs, are driving the demand for cement at a pace rarely seen elsewhere in India."