

INVEST UP MEETS SINGAPORE FIRMS

LUCKNOW: The Invest UP delegation held meetings with several companies in Singapore on Thursday to attract investments in priority sectors in the state. The team, led by additional chief executive officer Shashank Chaudhary, met Hao Long, managing director and head of Asia Equity Capital Markets at Verition Fund Management, a global multi-strategy investment firm. During the meetings, the delegation highlighted UP's strong policy framework for FDI, Global Capacity Centres, and the growing IT ecosystem.

Officials also showcased the state's cost advantages, skilled workforce, expanding urban centres like Noida and Lucknow, and emerging financial and technology districts. Discussions focused on partnerships in GCC operations, fintech, analytics, and technology-driven services.

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