

UP earns 'Top Achiever' status in 2 categories in BRAP-2022



Lucknow: The [Uttar Pradesh](#) govt bagged the "Top Achiever" status in two categories of the Business Reforms Action Plan (BRAP) 2022 announced in New Delhi on Thursday.

While total implementation of BRAP 2022 recommendations was the first category enhancing ease of doing business was the other.

Under BRAP 2022, a total of 352 reforms were recommended, covering different aspects of business regulation and citizen services.

UP successfully implemented 100% of these reforms, which included 261 action points focused on improving the business environment and 91 aimed at enhancing citizen-centric services.

The award was handed over to the state's industry and infrastructure development minister Nand Gopal Gupta Nandi by Union minister for commerce and industry Piyush Goyal.

"The recognition underscores the state's efforts to reduce industrial bottlenecks and enhance the ease of doing business," Nandi told TOI after the programme, adding, "The state's efforts have resulted in a more streamlined and transparent regulatory framework, significantly simplifying processes for businesses and citizens alike."

He credited the achievement to UP CM Yogi Adityanath's leadership and guidance.

The minister, who emphasised that the UP govt has focused on simplifying business processes, reducing compliance burdens, and improving infrastructure and connectivity, further said: "These reforms have streamlined administrative processes, making it easier for businesses to operate in the state."

He reiterated the state's commitment to achieving 100% implementation of these reforms, underscoring its dedication to becoming a leading destination for business and investment in India.

CEO of Invest UP Abhishek Prakash, who was also present at the event, said: "As the investment promotion and facilitation agency of the UP govt, Invest UP is the nodal agency responsible for BRAP implementation. The award recognises the efforts undertaken in the past besides setting the tone for future growth."

He added that to ensure the effective implementation of these reforms, the state govt has conducted extensive training programmes for govt officials, enhancing their capacity to deliver services efficiently. Improved inter-departmental coordination has also contributed to the more cohesive handling of business-related approvals and services.

"These comprehensive reforms have collectively fostered a more business-friendly environment in Uttar Pradesh, attracting investment and driving economic growth," Prakash said.