

# Google, IFC to help UP set up joint agri dais

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**Lucknow:** Chief secretary Manoj Kumar Singh launched a Vision Document on AgTech at AgTech Start-Up Summit-2024 on Thursday.

The CS announced that for the first time in the state, a joint platform is being prepared in collaboration with Google and IFC to use technology in the agriculture sector. This platform, he said, would provide all necessary resources in one place to meet the needs of farmers, such as access to credit, progress in crop conditions, increased productivity and assistance in selling their produce. "Over time, we have learned that two critical factors affecting agriculture are weather and pricing. IFC and the World Bank can play a significant role in alleviating these issues for farmers and agriculture," he said.

APC Monika Garg said that the state has entered the field of digital agriculture with AgriStack.

IFC's country manager for India Wendy Werner said that UP was doing excellent work in agriculture and has a lot of potential.