

UP aspires to be 'achiever' in 'biz reform plan' report

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Lucknow: Uttar Pradesh is persistently enhancing execution of the business reform action plan (BRAP), which facilitates the establishment and operation of businesses. While UP secured the second position in 2019, it emerged as an achiever state in 2020.

The BRAP report for 2022 is anticipated soon and UP aspires to maintain its status as an achiever state as it has comprehensively implemented reforms recommended by the department of industrial promotion and internal trade (DPIIT) since 2017.

This fact was brought to light during a day-long regional workshop on BRAP 2024

and reducing compliance burden (RCB) organized by DPIIT in collaboration with Invest UP on Thursday.

Abhishek Prakash, chief executive officer, Invest UP, shared the best practices of UP and informed the audience, including govt officials from Jharkhand, Delhi and Bihar about the implementation of the Mukhyamantri Udyami Mitra scheme. This scheme facilitates domestic and foreign investors at the district level. He mentioned that through the Nivesh Mitra - Single Window Portal, the state provides over 490 services to investors for applying for various NoCs. He highlighted that UP has enhanced its ease of doing business ran-

kings through reforms, including reduction of over 4,600 business and citizen-centric compliances and the simplification of regulatory processes. These reforms encompassed 2,512 business-centric compliances across 52 departments, 1,586 citizen-centric compliances across 40 departments and the decriminalization of 577 compliances across four departments.

Key measures include the online single-window clearance system - Nivesh Mitra, other digital platforms like Nivesh Sarathi and online incentive management system, as well as the elimination of licence renewal requirements under various laws and rules. "The vision is to transform UP

into a one trillion-dollar economy by 2027," he stated.

Anil Kumar Sagar, principal secretary, infrastructure and industrial development department, inaugurated the workshop. He elaborated on the pivotal role of ease of doing business in driving economic growth. "States can achieve sustainable economic growth by focusing on improving the business environment," he added.

The inaugural session commenced with opening remarks from the department for promotion of industries and internal trade (DPIIT), ministry of commerce.

The event concluded with the vote of thanks by Peeyush Verma, MD of PICUP, UP.