UP emerging as favourite destination for IT/ITES: Govt

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LUCKNOW : Uttar Pradesh is emerging as a favourite destination for information technology (IT) and IT-enabled Services (ITES), with Noida turning up as one of the country's major IT hubs. According to the state government, investment proposals worth over Rs 27,000 crore in the IT/ITES sector have been approved. Of these, projects worth Rs 5,600 crore have already been implemented, while the remaining will be rolled out soon, officials said.

Noida has already established itself as one of the country's major IT hubs, attracting leading tech companies and startups alike. Other cities such as Lucknow and Kanpur are also making rapid strides in developing robust digital infrastructure and business ecosystems, they added. According to a report by Deloitte India, an agency hired by Invest UP, the IT-ITES sector currently contributes 3.2 per cent to the state's gross state domestic product (GSDP), and this share is expected to grow beyond 5 per cent in the coming years. IT exports from the state have already crossed Rs 75,000 crore, with Software Technology Parks of India (STPI) contributing over Rs 43,000 crore to exports in 2023-24 alone, showing a strong annual growth rate of 16 per cent.

National Association of Software and Service Companies (NASSCOM) has also recognised Lucknow and Kanpur as emerging tech hubs. In Lucknow, a 258-acre IT City is being developed with a modern 'walk-to-work' setup to support the IT ecosystem.

Additionally, IBM is planning to set up an advanced software lab in Lucknow focused on artificial intelligence (AI) and IT solutions, officials said.