

# Yogi Government Establishes Varanasi As An Emerging Garment Hub

Boost to Women Employment and Textile Industry in Eastern Uttar Pradesh



With sustained efforts to boost industrial growth through the Global Investors Summit and Invest UP, the Yogi Adityanath government is transforming Varanasi into a new garment hub. Traditionally celebrated for its Banarasi handloom and silk sarees, the city is now poised to become a global center for readymade garment manufacturing.

In a significant development, production has commenced in four textile and garment projects under the Handloom and Textile Department, involving an investment of ₹61 crore. These operational units have already provided employment to 190 people, with a focus on generating opportunities for women.



Varanasi's identity as a hub of traditional weaving is being expanded to include state-of-the-art textile production. The next big leap is the establishment of three more units with a combined investment of ₹86 crore. Once operational, these projects are expected to create 1,600 new jobs, with a majority reserved for women workers.

Among the major players is Arvind Limited, a globally renowned company in knitting garments for domestic and export markets. The company is setting up a ₹75 crore factory in Varanasi, which will alone generate 1,500 jobs. Additionally, Banaras Weave Private Limited and Tashi Design Studio are launching new units, further reinforcing Varanasi's growing reputation as a textile hub.

## Operational Units Worth ₹61 Crore — 190 Jobs Created:

- Vastra Villa India Private Limited – Jacquard, Power & Handloom processing; 50 jobs
- Shri Maheshwari Enterprises – Weaving, embroidery, and printing; 75 jobs
- Satyasagar Silk Estates Pvt. Ltd. – Powerloom textile weaving; 55 jobs
- A.P. Enterprises – Socks manufacturing & knitting; 10 jobs

*A highlight of the local entrepreneurship success is A.P. Enterprises, founded by a returnee from Mumbai who chose to establish a garment unit in Varanasi, thanks to the improved law and order and investment-friendly policies of the Yogi government.*

## Upcoming Projects Worth ₹86 Crore — 1,600 Jobs Expected:

- Arvind Limited – Knitting garments for domestic & export; 1,500 jobs
- Banaras Weave Pvt. Ltd. – Handloom & textile; 50 jobs
- Tashi Design Studio – Handloom & textile; 50 jobs

With these developments, Varanasi is poised to evolve beyond its traditional identity and become a significant player in the modern textile and garment manufacturing sector, creating substantial local employment and empowering women across the region.