

# Soon, plan to promote UP's eco-tourism

TIMES NEWS NETWORK

**Lucknow:** The UP Eco Tourism Development Board (UPETDB) will roll out a detailed action plan to boost eco-tourism sites in the state.

To implement the plan, the board will appoint 18 eco-tourism fellows who will be led by a programme coordinator.

Sharing details on Thursday, officials said that the selected fellows and the coordinator will take on several key responsibilities. These include the implementation of eco-tourism projects, conducting training and awareness programmes for local communities and stakeholders, and promoting eco-tourism destinations across the state.

They will also collaborate with govt and non-government bodies, manage tourism-related data, monitor ongoing projects, identify gaps in infrastructure at tourism sites, and support environmentally friendly tourism practices.

Citing experts, an official spokesperson said: "This new program aims to promote environmental protection, create local job opportunities, and boost economic growth. It will help preserve the state's natural resources and give tourists a chance to explore UP's rich biodiversity and cultural heritage."