

UP to showcase investment, tourism potential in Japan

Gets Window In India Pavilion At Osaka Expo

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Lucknow: The UP govt is set to explore investment opportunities and promote tourism at the ongoing Osaka Expo 2025 in Japan. The Indian govt has allotted a window to UP from July 21 to Aug 1 at the Bharat Mandapam pavilion at the Expo to showcase its resources and potential.

A four-member delegation will attend the Expo in two groups. The first group, headed by finance minister Suresh Khanna and accompanied by principal secretary Alok Kumar, secretary to the chief minister Amit Singh, and additional CEO of Invest UP Shashank Chaudhary, will visit the Expo from July 21-24. The se-

B'luru event to pitch UP as desired investment hub

TIMES NEWS NETWORK

Lucknow: To promote UP as the most desired investment destination and invite the business community to the third UP International Trade Show, MSME minister Rakesh Sachan and departmental officials will lead a roadshow in Bengaluru on Friday.

Organised in partnership with the Karnataka Small

cond group will be led by cabinet minister for IT and electronics Sunil Kumar Sharma, along with principal secretary (planning) Alok Kumar and special secretary Bipin Jain, and will be in Osaka from July 28 to Aug 1, an official said.

"The UP govt will try to seize this opportunity to present the state as a favourable investment destination and invite industries to set up operations in state," the offi-

Scale Industries Association, this is the third major event ahead of the UP ITS 2025 scheduled in Greater Noida between Sep 25 and 29. Officials said the Bengaluru edition aims to further build on this momentum by showcasing the state's progressive business vision, robust policy framework and investor-friendly ecosystem.

The roadshow is expected

cial said, requesting anonymity. The state also aims to explore collaborations for UP-based companies, promote tourism, facilitate student exchange programmes with Japanese universities, and identify employment opportunities in Japan for UP's youth, the official added.

The Osaka World Expo 2025 began on April 13 in Yumesima, an artificial island located on the waterfront in Osaka and will continue un-

to see participation from foreign diplomats, embassy officials, global buyers, industry bodies, investors, tech startups and MSMEs. The spotlight will be on UP's priority sectors—electronics, IT, electric vehicles, textiles, agro-based industries, food processing, and the ODOP initiative—underscoring the state's commitment to the 'Make in India for the World' vision.

til Oct 13. This is the second time Osaka is hosting the event, the first being in 1970. The previous edition was held in Dubai in 2021.

This year's Expo, themed 'Designing Future Society for Our Lives', revolves around three sub-themes: 'Saving Lives', 'Empowering Lives', and 'Connecting Lives'. It aims to foster a society aligned with the United Nations' Sustainable Development Goals (SDGs).