

# Business leaders from across globe express desire to invest in UP

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**Lucknow:** During the meeting with Chief Minister Yogi Adityanath, representatives of various national and international companies shared their views, expressing confidence in the industry-friendly environment developing in the state, strong law and order, and comprehensive improvements in infrastructure, said a govt spokesperson.

Udit, representative of John Distilleries Pvt. Ltd., while briefing the CM about the company's activities, stated that their company was among the country's leading distillery groups and is currently seriously considering expansion possibilities in Uttar Pradesh. He said that the state's vast consumer base, robust connectivity and investment-encouraging policies are attracting the company to invest here.

Dr. Saurabh Jain, representative of Indegene Limited, said that their company was moving forward in the direction of establishing a new office in the state. He said that in the fields of digital health, life sciences and technology-based solutions, UP was rapidly establishing its identity as an emerging center, which offers immense possibilities for global-level companies here.

Arun Dubey, MD of Zenfold Ventures LLP, while introducing his company during the meeting, expressed a positive outlook on UP's economic prospects. He said that the rapidly developing start-up ecosystem in the state and the government's supportive and proactive approach creates confidence among investors and provides opportunities for new enterprises to move forward.

Karthik S, representative of Kagunitha Consultancy and WMG Group, expressed interest in investment possibilities in UP. He wanted to know in which areas WMG Group can invest and in which sectors the government's priorities are focused.

In response, the CM shared information about the state's policy priorities and opportunities available in diverse sectors while assuring investors of all possible support.