

Proposals worth ₹6,400cr discussed in Invest UP global CXO meet

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Lucknow: Invest UP on Thursday held a high-level strategic interaction with a 45-member CXO (chief experience officer) delegation from the think tank WMG Group, during which investment proposals worth nearly Rs 6,400 crore across multiple sectors were discussed.

Sharing details, an official spokesperson said that the meeting, held at Invest UP headquarters, was chaired by Dr K V Raju, economic advisor to the Chief Minister, and focused on showcasing the state's evolving investment ecosystem, policy reforms, and infrastructure-led growth model.

Senior Invest UP officials, including CEO and additional CEO Prerna Sharma, engaged directly with industry leaders to explore sector-specific opportunities. Addressing the delegation, Dr Raju highlighted Uttar Pradesh's investment philosophy of "value for money", underlining the govt's emphasis on strong returns backed by robust infrastructure, pro-business policies, and end-to-end facilitation. He positioned the state as a scalable platform for long-term growth, supported by effective governance and strategic planning. During the interaction, companies from sectors including aerospace and defence, global capability centres (GCCs), biomanufacturing, sustainable technologies, hospitality, healthcare, fintech, and manufacturing presented their expansion plans. Invest UP officials highlighted policy support under the Defence Industrial Corridor, GCC Policy, Manufacturing Policy, Tourism Policy, and emerging green energy frameworks.

Earlier, Invest UP officials briefed the delegation on Uttar Pradesh's economic fundamentals, noting that the state is now India's second-largest economy with a GSDP of Rs 30.8 trillion and a growth rate of 13.2% in FY 2025-26.
