

Focus on achieving USD 1 trillion economy: Invest U.P's presentation

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LUCKNOW: A presentation by Invest U.P. at Tilak Hall in Vidhan Sabha on Thursday highlighted the milestones achieved in the state's ease of doing business initiatives and achieving the target of becoming a USD 1 trillion economy.

The event was part of the 'Good Governance Week' from December 19-24 marking the 100th birth anniversary of the late PM Atal Behari Vajpayee.

Invest U.P. is a government agency in Uttar Pradesh that promotes and facilitates investments in the state.

Nivesh Mitra, one of India's largest single-window portals, is ensuring seamless delivery of over 500 online services across 42 departments.

Key reforms under the Business Reform Action Plan were also discussed, said officials of Invest U.P. Speaking on the occasion, Abhishek Prakash, chief executive officer of Invest U.P. and secretary, infrastructure & industrial development depart-

ment, shared his vision for the state's transformation in terms of ease of doing business. He emphasised the state's efforts to decriminalise outdated regulations and streamline policies to empower domestic and global investors and citizens. He highlighted Nivesh Mitra's exceptional achievement of a 97 per cent user satisfaction rate in a third-party audit, alongside its three-level query management system, which ensures swift and transparent resolution of issues.

Alok Kumar, principal secretary, planning, programme Implementation, gave a presentation on the state's roadmap toward becoming USD 1 trillion economy. U.P. minister Asim Arun stressed that to achieve the goal, stakeholders must be well-versed in the "tools of the trade."

He called for continuous value addition in knowledge and skill development among government staff and stakeholders. "We have laid the highway through our hard work. Now, it's time to accelerate our efforts to reach our goal," the minister said.