

UP to fuel \$1 trn journey with digi revolution in governance

Second Edition Of ET Digital UP Conclave Today

TIMES NEWS NETWORK

Lucknow: In a dynamic push to position Uttar Pradesh as the country's next digital powerhouse, the department of IT and Electronics, in association with ET Government, will hold the second edition of the ET Digital UP Conclave on Friday.

As part of this, Union minister of state for commerce and Industry and IT and Electronics **Jitin Prasada** and deputy chief minister UP **Brajesh Patel** will come together to brainstorm with sectoral experts and stakeholders on using modern technologies to strengthen governance and secure the state in the realm of the digital future.

UP's industries and infrastructure development minister Nand Gopal Gupta Nandi will also address the conclave.

Themed as 'Towards a Digital Future: Empowering Governance through Technology', the conclave is expected to attract over 250 thought leaders from govt,



industry, and academia.

What makes it significant are two recent developments that underline the state's growing digital ambitions. First, UP rolled out AI Pragya – a unique initiative to train over ten lakh citizens in cutting-edge technologies such as artificial intelligence, machine learning, data analytics, and cybersecurity.

Second, the Union Cabinet approved a Rs 3,706 crore investment by HCL Group and Foxconn (Hon Hai Technology Group) to establish an OSAT (Outsourced Semiconductor Assembly and Test) facility in the YEIDA region near the upcoming Jewar Airport.

The two milestones are seen as enablers towards the state's larger goal to become a one trillion-dollar

economy. In this backdrop, the conclave will see experts dwelling on how digital tools and new-age technologies can reshape governance, boost transparency, and public service delivery while accelerating economic development in the state.

The day will see key govt officials and technology leaders, including Alok Kumar, principal secretary planning; Anurag Yadav, principal secretary, IT & Electronics; Dr Hari Om, principal secretary, vocational education & skill development; Dr MKS Sundaram, principal secretary, labour & employment; Dr Pinky Jowel, MD, NHM, UP; Mayur Maheshwari, CEO UPSIDA; Pranjal Yadav, secretary, MSME & export promotion; GS Naveen Kumar, secretary, irrigation and water resources; Neha Jain, special secretary, IT and Electronics and MD of UPDESCO; and Dr Subi Chaturvedi, global senior vice president, InMobi Group.