

# Allcargo Gati Limited Strengthens Its Services To Boost Brass City's MSME Growth

Since 1983, Allcargo Gati has been serving the world-famous brass handicraft industry of the city in Uttar Pradesh by offering customised logistics services.



Allcargo Gati Limited (formerly Gati) one of India's leading premier Express Distribution and Supply Chain Management company, is marking 40 years of its association in Moradabad, the Brass City (Pital Nagari). Since 1983, Allcargo Gati has been serving the world-famous brass handicraft industry of the city in Uttar Pradesh by offering customised logistics services. It offers the widest possible transportation network covering 735 districts out of 739 districts in India.

The Uttar Pradesh Government is working towards transforming Moradabad into a vibrant economic hub with the introduction of Moradabad Master Plan 2031 and boosting the economic development of the city by developing industrial and logistics parks.

Allcargo Gati recognizes the importance of the Moradabad cluster and is committed to further strengthening its services and capabilities to meet the growing demand and contribute to the economic growth of the MSME clusters of the city. Allcargo Gati is taking decisive action to bolster its presence and capabilities in the Moradabad cluster. The company is aggressively boosting its manpower and expanding its customer touch-points to elevate its engagement and service delivery competencies through its dedicated office in the city. This strategic move empowers Allcargo Gati to catalyse MSME business growth in Moradabad and help local enterprises leverage the emerging market opportunities and untapped potential in the region.

Commenting on Allcargo Gati's long association with Moradabad, Uday Sharma – Chief Commercial Officer – Allcargo Gati Limited said, "Our long-standing presence and comprehensive understanding of market dynamics enable us to deliver unmatched service and value to our customers in Moradabad. We are dedicated to fostering further growth and innovation for the MSME segment. With an extensive network, cutting-edge technology, and unwavering commitment to go the extra mile for its customers. MSMEs are one of the key growth engines of the economy. We are committed to playing the role of key growth enabler of the MSMEs in Moradabad." At present, Allcargo Gati serves a large number of cluster units in Moradabad that manufacture sports trophies and other brass-based products, offering cost-efficient and safe and secure warehousing, transportation and distribution services. With a pan-India distribution network covering more than 19,800 pin codes, Allcargo Gati offers unparalleled access to markets across all regions for the growth-focussed MSMEs in Moradabad. It also offers global market access to its customers with Allcargo Group's international supply chain arm, ECU Worldwide, thus strengthening the exports business of MSMEs. Allcargo Gati has also introduced E-dockets for its MSME customers in Moradabad to offer ease of transporting goods.