

# UP secures major investments at WEF 2025 in Davos

**LUCKNOW:** Uttar Pradesh has attracted significant investments and strategic partnerships at the World Economic Forum (WEF) 2025 in Davos, strengthening its position in energy and technology sectors.

According to a press release, two key MoUs were signed: Lords Mark Industries will invest ₹1,200 crores to set up a 300 MW solar plant and a rooftop wind energy turbine in the state, while Sify Technologies will establish an Artificial Intelligence (AI) Hub in Lucknow's Chak Gajaria IT City with an investment of ₹1,000 crores, boosting state's tech ecosystem.

Chief Secretary Manoj Kumar Singh, leading the UP delegation,

along with senior officials including Amit Singh (Secretary to the CM), Prathmesh Kumar (ACEO, Invest UP), and Anupam Shukla (Director, UPNEDA), held impactful meetings during the forum. Aman Mehra, Head of Strategy at Sify Technologies, highlighted the near-completion of Sify's 75 MW data center in Noida, built with ₹7,000 crores. Sify is also exploring a Hyper-scaler Data Center project on 150-200 acres in the state. The renewable energy sector also saw a major boost, with Lords Mark Industries committing to innovative solar and wind energy projects, aligning with UP's sustainability goals for greener power solutions. **HTC**