## The Circle FC signs MoU with the Government of Uttar Pradesh to support local startups

## Synopsis

The collaboration will focus on providing comprehensive support to startups in Uttar Pradesh for global market expansion



The collaboration between The Circle FC and Start In UP will provide Uttar Pradesh's startups with mentorship and global exposure.

The Circle: Founders Club (The Circle FC) has signed a Memorandum of Understanding (MoU) with Start-in UP, an initiative by the Government of Uttar Pradesh led by Ravi Ranjan, IAS, Managing Director of Uttar Pradesh Electronics Corporation Limited (UPECL).

The Circle FC is a cross-border <u>business accelerator</u> to help startups scale globally through focused mentoring, business services, funding support, corporate connects, and community building. It has a global footprint, having supported 100+ startups across 12+ countries.

The MoU was signed during **Startup Mahakumbh**, in the presence of Anurag

Yadav, Principal Secretary, Department of IT and Electronics, Government of Uttar Pradesh and aims to strengthen Uttar Pradesh's startup environment by providing local entrepreneurs with global market and investment opportunities. Ravi Ranjan, IAS, Managing Director, Uttar Pradesh Electronics Corporation Limited (UPLC), said in a statement, "This collaboration marks a significant milestone in our efforts to create a globally competitive startup ecosystem in Uttar Pradesh. By partnering with The Circle Founders Club, we aim to equip our local start-ups with the tools, networks, and exposure they need to thrive in international markets. This MoU underscores StartinUP's dedication to nurturing innovation, expanding global opportunities, and strengthening Uttar Pradesh's reputation as a dynamic and thriving hub for startups. "Nemesisa Ujjain, VP & Head of The Circle FC, commented, "Uttar Pradesh is rapidly emerging as a hub for <a href="DeepTech innovation">DeepTech innovation</a>, and this collaboration will help local startups tap into global opportunities. Through The Circle FC's acceleration programs and the ongoing support of the Government of Uttar Pradesh, we aim to provide the necessary resources and networks to drive sustainable growth and global expansion for budding entrepreneurs."

The collaboration between The Circle FC and Start in UP will provide Uttar Pradesh's startups with expert mentorship, and **global exposure**. Through structured acceleration programs industry connections, and access to global innovation

ICEMA asks govt to re-evaluate long-term