

Government to hold roadshows in run-up to UP GIS, GBC-5

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LUCKNOW : The Yogi Adityanath government has undertaken a new outreach drive to attract fresh investments, and a comprehensive strategy, including national and international roadshows, has been worked out to boost investor engagement ahead of the Uttar Pradesh Global Investors Summit (UP GIS) scheduled for February 2026, according to an official release.

The state government is also set to organise the fifth Ground-breaking Ceremony (GBC-5) in November 2025, with an initial investment target of over Rs 5 lakh crore. This target may be increased to Rs 10 lakh crore as the event approaches. The initiative to hold another GIS comes following the success of Uttar Pradesh Global Investors Summit-2023 that attracted investment proposals worth over Rs 35 lakh crore, the release said.

As part of this initiative, international roadshows will be held in Singapore, Japan, South Korea, the UAE, Qatar and Canada during September-October this year, aligning with the China+1 strategy. To ensure strong domestic participation, roadshows will also be organised across major Indian cities from December 2025 to early January 2026.

The U.P. government has implemented 16,478 projects worth Rs 12.10 lakh crore through previous GBCs. Of these, 8,363 projects worth Rs 4.33 lakh crore have already commenced commercial operations, while another 8,115 projects worth Rs 7.76 lakh crore are nearing operational rollout. Invest UP has identified emerging areas under the new outreach policy, officials said.

The state government has notified Global Capability Centre (GCC) Policy, while Footwear and Leather Products Policy will be notified soon.