

# Japanese firm to invest ₹250cr

**Lucknow:** Japanese firm DENSO Corporation, a global leader in automotive innovation, will invest Rs 250 crore to set up a motor generator manufacturing plant in Gautam Budh Nagar, an official spokesperson said on Wednesday.

## EV COMPONENT PLANT

These components are vital for hybrid and electric vehicles.

The announcement followed a strategic meeting between DENSO leadership and the Uttar Pradesh delegation led by Alok Kumar, principal secretary (infrastructure & industrial development) and senior members of Invest UP, at



Principal secretary Alok Kumar at DENSO's global headquarters in Japan

DENSO's global headquarters in Kariya, Aichi, Japan.

The delegation from UP is attending the World Expo 2025 in Osaka, Japan. Led by state finance minister Suresh Khanna, the delegation held wide-ranging discussions with Japanese companies and officials, including an engaging meeting with Osaka Pre-

fectural Assembly leaders Kida Kaoru (vice-chairperson) and Kinjo Katsunori (chairperson).

Joined by Invest UP and consulate officials, including Chandru Apar, the dialogue centred on industrial collaboration, technology exchange and youth upskilling, highlighting Uttar Pradesh's growing reputation for its skilled workforce and demographic strength.

Meanwhile, Invest UP's pavilion at the Expo continues to draw global attention, spotlighting UP's world-class infrastructure, pro-business policies and rapidly evolving EV ecosystem. TNN