initiative

Invest UP powers industrial growth across sectors

UP State Bureau
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Uttar Pradesh is fast emerging as a major investment hub, with the state government's focus sector desks under Invest UP driving a new wave of industrial growth. Designed to simplify processes, address investor concerns, and attract large-scale projects, these sector-specific desks have become the backbone of the state's economic transformation. The initiative, inspired by the vision of Chief Minister Yogi Adityanath, has mobilized investments worth crores across multiple sectors including textiles, automobiles, chemicals, electronics, and global capability centres (GCCs). Several proposals are now progressing from approval to active implementation stages, marking significant industrial momentum.

In the textile sector, collaboration with national industry associations such as ITTA, AEPC, CII, CITI, and NITRA has led to investment commitments from major firms like Grasim, Trident, Reliance, GESL, and Shyam Sons. These projects are expected to boost textile manufacturing and employment generation in key districts. The automobile industry is also gaining new traction, supported by associations like SIAM, ACMA, SMEV, and ARAI . Leading companies including Ashok Leyland, Minda, and Tata Motors are investing in new facilities and expansion projects within the state. In the chemical sector, partnerships with the Indian Chemical Council (ICC), ISCM Association, and CHEMEXCIL are facilitating investment from companies such as Reliance Industries and Deepak Nitrite, enhancing UP's industrial diversification.

Collaborations with top industry bodies and global players position UP as a fast-growing investment destination.

The electronics sector is witnessing rapid growth through collaboration with ICEA, ELCINA, AIEA, and IEEMA. Companies like Dixon, Amber, HCL-Foxconn, Haier, and LG have proposed new projects, further positioning Uttar Pradesh as a potential national hub for electronics manufacturing. Additionally, the state's growing reputation is attracting global technology leaders. With the support of NASSCOM, firms such as Adobe, AMD, and JP Morgan are preparing to establish Global Capability Centres (GCCs) in Uttar Pradesh, reinforcing its rise as a preferred investment destination in India.