UP emerges as India's top investment hub; focus sector desks attract major global players

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Uttar Pradesh is rapidly emerging as India's most dynamic investment hub. The establishment of focus sector desks under Invest UP has become a game-changer, streamlining procedures, attracting investors, and enhancing the state's industrial image on both national and global fronts, officials here on Thursday claimed.

Guided by CM Yogi's vision, these sector desks have mobilized investments worth crores across key areas, including textiles, automobiles, chemicals, electronics, and global capability centres. Many proposals are now moving from approval to implementation stages.

In collaboration with industry bodies like ITTA, AEPC, CII, CITI, and NITRA, major companies such as Grasim, Trident, Reliance, GESL, and Shyam Sons are bringing projects to Uttar Pradesh — reinforcing the state's march toward the vision of 'Viksit Uttar Pradesh, Viksit Bharat.'

With the support of the Society of Indian Automobile Manufacturers (SIAM), ACMA, SMEV, and ARAI, the automobile industry in the state is gaining new momentum. Industry giants like Ashok Leyland, Minda, and Tata Motors (expansion project) are ready to invest.

With collaboration with the Indian Chemical Council (ICC), ISCM Association, and CHEMEXCIL, companies like Reliance Industries and Deepak Nitrite are working on major investment plans in the state.

With the cooperation of ICEA, ELCINA, AIEA, and IEEMA, investments in the electronics sector are rapidly increasing. Projects from companies such as Dixon, Amber, HCL-Foxconn, Haier, and LG are in the pipeline, positioning the state to become India's next tech manufacturing hub.