

UP to promote its Buddhist sites at Tourism Expo in Japan

Lucknow: The state tourism department will participate in the four-day Tourism Expo set to begin at Aichi Sky Expo in Tokoname City, Aichi Prefecture, Japan, on Thursday.

“The state will showcase its Buddhist Circuit, pilgrimage destinations, monuments, festivals, cuisine, and crafts through a dedicated pavilion,” said tourism minister Jaiveer Singh.

Officials concerned said

that the expo, which includes the JATA Travel Mart, features a four-day programme with an international conference, two days of B2B travel mart, and a public day for cultural exchange.

“UP tourism’s pavilion will highlight the campaign ‘Embark on your Bodhi Yatra in Uttar Pradesh’, presenting the life and teachings of Lord Buddha along with the state’s wider tourism offerings,” they said. TNN
