Reliance and Nvidia to build AI infrastructure in India

Reliance and Nvidia announce a partnership to build AI infrastructure in India. Nvidia to collaborate with major Indian firms like Infosys, Tech Mahindra, and Flipkart on AI projects, including a Hindi language model and conversational customer service. Reliance advances AI applications under the JioBrain initiative.

Mukesh Ambani-owned <u>Reliance</u> and Nvidia, a leading US-based company in Artificial Intelligence computing has announced a joint attempt in building AI infrastructure in India. The announcement was made by CEO Jensen Huang during a chat session with Mukesh Ambani at the **Nvidia** AI Summit 2024 on Thursday.

The summit was being hosted by Nvidia, one of the world's leading tech companies for the first time in India.

"It makes complete sense that India should manufacture its own AI. You should not export data to import intelligence. India should not export flour to import bread," said Jensen Huang while in conversation with the Reliance Chairperson.

"We can use intelligence to actually bring prosperity to all the people and bring equality to the world...Apart from the US and China, India has the best digital connectivity infrastructure," Ambani said while speaking on the large intelligence capacity of the Indian market.

In addition to the partnership with Reliance, Nvidia Corp.'s CEO announced on Thursday that the company is establishing partnerships with major Indian companies, including Infosys, highlighting India's significance to the AI pioneer's future, reported Bloomberg. Nvidia plans to assist Tech Mahindra in developing a Hindi large language model and collaborate with Flipkart on conversational customer service. It will also work with healthcare companies to improve patient care and research productivity. Moreover, recently, the world's largest AI computing company formed agreements to build AI data centres with local conglomerates like Reliance and Tata Group. Reliance is creating AI applications under the JioBrain initiative, which Ambani has prominently discussed.

Earlier, Nvidia had proposed a joint chip development initiative with India, aiming to leverage the country's strong semiconductor design expertise while also tapping into its growing market, ET had reported.