

IFFCO invests ₹638 crore for nano fertilisers units in UP

New Units In Aonla And Phulpur To Create 600 Jobs

TIMES NEWS NETWORK

Lucknow: The Indian Farmers Fertiliser Cooperative (IFFCO), one of India's largest manufacturers of chemical fertilisers, has invested Rs 638 crore in nano fertiliser production plants in Uttar Pradesh.

The investment will bring significant economic benefits to the local economy, as the new units will not only generate over 600 jobs but will also

provide improved infrastructure facilities around these manufacturing units.

With the support of Invest UP, the investment promotion agency of UP govt, IFFCO is expanding its production capabilities and implementing innovative agricultural practices in 201 cluster villages.

This initiative aims to promote use of nano fertilisers, particularly Nano Urea Plus (liquid), among farmers so that they increase their crop

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productivity and sustainability in the current Kharif and forthcoming Rabi seasons.

IFFCO has already started commercial operations in both the manufacturing units – one in Aonla (Bareilly) and other in Phulpur (Prayagraj). While the Bareilly unit has co-

me up with an investment of Rs 318 crore, Rs 320 crore has been invested in Phulpur unit. Together, both the units create daily production capacity of 400,000 bottles of Nano Urea Plus (Liquid).

IFFCO managing director US Awasthi said, "Uttar Pradesh holds great potential for investment due to its farmer focus, productive land and variety of crops. IFFCO's quality products enjoy customer loyalty and are always in high demand. Our export plans are currently on a trial basis, with products being sent to more than 34 countries like Sri Lanka, Brazil, and USA."

"Invest UP has been instrumental in creating a robust and supportive environment for industrial growth. Its forward-thinking policies and proactive facilitation have contributed to attracting investments and fostering a thriving business ecosystem in the state," he said.

He added that the incentives offered under the Uttar Pradesh Investment & Employment Promotion Policy-2022 have provided a boost to IFFCO's investment plans in UP.

Awasthi said that IFFCO's decision to expand its nanofertiliser production facilities in UP is driven by large agricultu-

ral base in the state, along with the newly developed super-highways, inland waterways and improved roads, which have significantly enhanced non-rail transportation of goods.

"Nano fertilisers like Nano Urea Plus (liquid) are used to provide sufficient nitrogen to plants and is a sustainable option for farmers, helping them achieve better crop yields. Nano urea is applied as a foliar spray, facilitating efficient absorption and penetration of nitrogen into the leaves and reaching specific plant parts. It has much higher nutrient use efficiency compared to conventional urea," Awasthi said.