

U.P. has largest MSME base in country: Yogi

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LUCKNOW/GREATER NOIDA: Chief minister Yogi Adityanath on Wednesday said Uttar Pradesh has the largest Micro, Small, and Medium Enterprises (MSME) base in the country, emphasising that this sector is the second-largest job creator after agriculture and has played a significant role in the state's transformation into an industrial powerhouse.

He was addressing the gathering at the inaugural function of the U.P. International Trade Show-2024 at the India Expo Centre and Mart in Greater Noida.

"According to a survey, there are 96 lakh MSME units spread across 75 districts in the state," he said.

He emphasised that the event reflects U.P.'s growing stature as a preferred destination for global trade and investments.

"U.P. is on the path to becoming the growth engine of India's economy. Through initiatives like the UPITS, we are not only showcasing our cultural and industrial strength but also inviting the world to be a part of our journey toward becoming a trillion-dollar economy," said Adityanath at the event.

"When our government assumed office in Uttar Pradesh in 2017, several initiatives were launched to implement the vision of a self-reliant India,



Vice President Jagdeep Dhankhar and Uttar Pradesh chief minister Yogi Adityanath during the inauguration ceremony of UP International Trade Show at India Expo Centre, in Greater Noida, on Wednesday.

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under the leadership of Prime Minister Modi," the chief minister said.

"As part of this effort, each of the state's 75 districts identified a unique product under the One District One Product (ODOP) scheme. We expanded the campaign by focusing on promotion, branding, marketing, design, packaging, and technology. This initiative has since become a key driver of employment generation in Uttar Pradesh," the chief minister added.

"During the Covid-19 pandemic, workers from U.P. employed in various states faced a significant livelihood crisis. While the nation was concerned about their situation, I was confident in U.P.'s potential," he said.

"This is the same Uttar Pradesh which was seven years ago seen as an obstacle to the nation's development. But today it is recognized as the growth engine driving India's progress," said the CM.

"Uttar Pradesh is recognized not only for its robust base of MSMEs but also for its excellent infrastructure. Six expressways are operational in the state with construction going on for seven more," he said. "There are 11 functioning airports, with work in progress on 10 others," he said. He noted that the Ganga Expressway, the longest in the country, is set to connect western and eastern Uttar Pradesh, with efforts underway to make it operational before the Prayagraj Mahakumbh in 2025.

Over 70 countries part of event, 4L visitors expected

GREATER NOIDA/LUCKNOW: The five-day U.P. International Trade Show-2024 aims to promote Uttar Pradesh's rich trade and cultural heritage, with over 2,500 exhibitors from over 70 countries.

About four lakh visitors are expected at the event. Stalls of various sectors such as defence, agriculture, e-commerce, IT, GI, education, infrastructure, banking, financial services, and the dairy industry have come up.

Khadi fashion show and cultural performances are among highlights of the event. Vietnam has been designated as the partner country for this edition, highlighting global cooperation. The show provides a platform for

TOTAL REGISTRATIONS : 363		
TOTAL COUNTRIES : 72		
Region	Countries	Buyers
EUROPE	12	30
ASIA	3	18
LAC	8	35
US	7	50
AFRICA	12	75
AMERICA	3	15
SEA	4	20
AFRICA	5	20
AFRICA	14	50

both B2B and B2C interactions, showcasing a variety of sectors such as handicrafts, textiles, and agriculture.

Among the notable attendees were senior officials from the Government of Uttar Pradesh, including cabinet ministers and top bureaucrats, as well as representatives from the partner country, Vietnam.

CM WELCOMES VIETNAMESE TEAM

LUCKNOW: Chief minister Yogi Adityanath met a Vietnamese delegation after the inaugural session of the trade show. As part of the five-day Global Industry Mahakumbh, Adityanath met various delegates, including the ambassador of Vietnam. Vietnamese companies will soon invest in the food processing and IT sectors in Uttar Pradesh, said the state government.

Adityanath expressed his heartfelt gratitude to the Vietnamese team for their participation. The Vietnamese delegation also featured artists showcasing traditional arts.

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MULTI-TIER SECURITY

The Gautam Budh Nagar administration made elaborate arrangements for VIP movements during UPITS 2024 in Greater Noida.

"Multi-tiered security protocols were implemented to ensure smooth and secure transportation of dignitaries, including Vice President Jagdeep Dhankhar and CM Yogi Adityanath. Special traffic plans and diversions were enforced to ensure minimal inconvenience.

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A stall at the trade show.

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