

UP to host 'Krishi Bharat Mela' in Nov

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Lucknow: The Uttar Pradesh govt will host 'Krishi Bharat Mela', on the lines of the UP International Trade Show, in Nov, a state govt spokesperson said.

Scheduled to be held in Lucknow from Nov 15 to Nov 18, the event aims to promote innovations in the state's agricultural sector. The Netherlands has been included as a partner country for this fair, similar to the International Trade Show.

Spanning over 20,000 square meters, the 'Krishi Bharat Mela' is expected to feature more than 200 exhibitors and attract over 1 lakh farmers, the spokesperson said. The event will also include more than 10 seminars and see the participation of over 4,000 agriculture-related business visitors. Farmers from eight states have been invited to attend the event.

The spokesperson said that the fair will serve as a platform to showcase the latest innovations in agriculture and offer farmers an opportunity to engage with these advancements.