

ACCENT REGION

UTTAR PRADESH

Govt acquires 600 acres for new industrial township

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The Uttar Pradesh (UP) government has acquired 600 acres in Gorakhpur, the political stronghold of Chief Minister Yogi Adityanath, to attract investment and accelerate industrial growth in the state's eastern region (Purvanchal).

The site has been slated for the development of a modern industrial township under the Gorakhpur Industrial Development Authority. The proposed 'Dhuriyapar Industrial Township' or 'Greater Gida' aims to increase investments in Eastern UP, which lags Western UP.

Gida Chief Executive Officer (CEO) Anuj Malik said the master plan for the township has been approved, and the land allotment process, spanning two industrial sectors, will begin soon.

While Gida has acquired 600 acres for the township in the 17 villages, the acquisition process is ongoing to increase the land inventory.

Leading companies, including the Adani group, are interested in setting up

their units in the Greater Gida enclave.

According to officials, the Adani group was considering setting up a cement factory under the ACC brand. Shree Cement and Keyaan Distillery have also sought parcels for their green-field projects in the township.

The Yogi-led government was also planning to establish an electronic manufacturing cluster within the township, the officials added.

Once completed, the Dhuriyapar Industrial Township would become one of the largest industrial land banks in Purvanchal. The recently inaugurated 91 km Gorakhpur Link Expressway will also boost the prospects of the upcoming industrial hub. At the UP Global Investors Summit (GIS) in February 2023, the state had secured fresh investment proposals worth ₹40 trillion. The state now plans to host the GIS 2.0 in the current financial year.

The growing network of proposed logistics and export hubs has contributed to a marked improvement in the 'ease of doing business'.