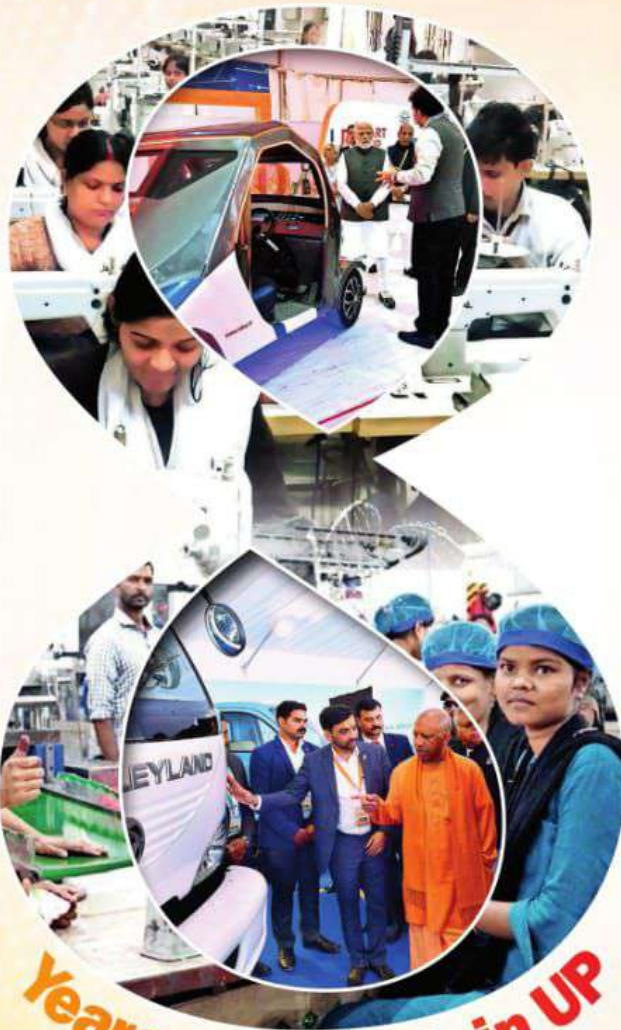


# THE EXCELLENT



“ Under the effective leadership of Hon'ble PM Narendra Modi, UP has witnessed a remarkable transformation. The state, once labelled 'BIMARU', is now a premier destination for business and investments. The mantra of good governance, a commitment to the welfare of the poor, the philosophy of antyodaya, and the goal of a self-reliant Uttar Pradesh have reshaped the state's identity, propelling it into 'growth gear.' ”

Yogi Adityanath, Chief Minister

“ in the last few years an atmosphere of business, development and trust has developed in UP. The double-engine government has proven the inevitability of change if there is a genuine desire for it. UP has also doubled its exports. The state's strides in electricity generation and transmission is praiseworthy. Today, UP is a state with the maximum number of expressways and airports in the country. UP has been engaged in creating new chapters of development for the last eight years.”

Narendra Modi, Prime Minister

## 8 remarkable years of becoming investors' paradise

Uttar Pradesh has been ticking all the right boxes. UP government's efforts to develop the state into a logistics hub bore fruits as Uttar Pradesh earned the title of 'Achiever State' in the Logistics Ease Across Different States (LEADS) 2024 rankings for the third consecutive year. Earlier, UP achieved 2nd position in State Business Reform Action Plan 2019—Ease of Doing Business annual ranking released by DPIIT, Govt of India. UP's laser focus on logistics infrastructure development has become a crucial component of its endeavour to become a 1 trillion-dollar economy. The success of investors' Summits in 2018 and 2023 were important events to help Uttar Pradesh become a \$1 trillion economy.

GIS 2023 attracted investments worth Rs 45 lakh crore, of which, proposals worth Rs 15 lakh crore have been implemented. This has directly provided jobs to more than 60 lakh youth and created new employment opportunities.

The state government has dedicatedly worked on transforming the state from a landlocked to a land-linked state through an integrated approach to logistics. The Defence Corridor in UP, which is spread over six nodes—Jhansi, Chitrakoot, Lucknow, Aligarh, Agra and Kanpur—has become a potent tool for developing Uttar Pradesh into a defence manufacturing hub. The corridor will open doors to new employment opportunities, businesses and industries.

Also, with more than 33 sectoral policies, Single Window Portal (SWP) of Uttar Pradesh—Nivesh Mitra—offers more than 454 services of 37 departments, and abundance of indigenous products under its One District, One Product (ODOP) scheme, Uttar Pradesh has been become the perfect growth model of potential and prosperity, attracting investors from all across the nation and globe.

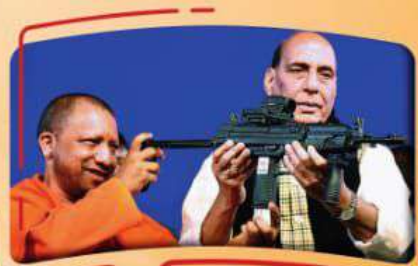
With the largest MSME base in the country, UP has more than 96 lakh MSMEs turning jobseekers into job creators, reducing unemployment from 18% in 2016 to just 3% today.



Nivesh Mitra has been instrumental in adding convenience for investors in UP



State Warehousing and Logistics Policy 2022 has played an important role in UP's growth



UP is fast emerging as the preferred investment destination