

GIDA GETS INVESTMENTS WORTH ₹5,800 CR; 8,500 JOBS GENERATED

GORAKHPUR: Gorakhpur Industrial Development Authority (GIDA) has allocated 182 acres of land for 54 new industrial units in the current financial year, attracting investments worth ₹5,800 crore and creating nearly 8,500 job opportunities.

GIDA chief executive officer Anuj Malik said the growth was possible due to the availability of a strong land bank and land allotment based on investors' needs, under the leadership of chief minister Yogi Adityanath.

He added that Gorakhpur has developed a strong ecosystem for industries with improved infrastructure and ease of doing

business, which has made the city a preferred destination for Indian and global companies.

Major investors this year include Shreyash Distilleries with ₹2,667 crore, Ambuja Cement (Adani Group) with ₹1,400 crore, Amrit Bottlers (Coca-Cola) with ₹800 crore, and Keyan Distilleries with ₹600 crore.

In the past five years, GIDA has received proposals worth ₹9,445 crore, with the potential to create over 22,900 jobs. To meet rising demand, GIDA is also developing the Dhuriapar Industrial Township in southern Gorakhpur.

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