

# UP showcases digital transformation at UN programme

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**Lucknow:** UP's digital transformation was showcased at India's Permanent Mission to the United Nations in New York. The state govt's policies, innovation, artificial intelligence use and future-driven technologies were seen by delegates from over 27 countries.

Sharing details on Monday, an official spokesperson said: "Over the past eight years, the state thrived through innovation, AI and future-driven technologies, embodying Prime Minister Narendra Modi's 'reform-perform-transform' policy. This success was showcased at the UN, where Uttar Pradesh was the only Indian state highlighted for its digital transformation."

Special secretary of the IT and electronics department Neha Jain represented the state on the topic 'Uttar Pradesh: A Partner in Global South's Digital and Inclusive Development'.

"UP showed the way in the use of AI and innovative technologies to improve lives, which may be replicated in Africa, Latin America, small island nations, and other developing countries," the spokesperson said, adding that Jain extended an invitation to collaborate across sectors to countries like Kenya, Vietnam, Rwanda, Bangladesh, Indonesia, Brazil, Egypt, South Africa, Ghana, Sri Lanka, Malaysia, Colombia, Peru, Cambodia, and many other Global South nations positioning Uttar Pradesh as a 'most favored destination' for growth.

The day-long event also witnessed the state's achievements vis-à-vis the ODOP initiative,



Special secretary of the IT and electronics department Neha Jain at the event in New York

ative, IT collaboration in digital public infrastructure, electronics manufacturing and the semiconductor ecosystem, partnerships in innovation, research, and development and access-logistics.

"The discussions also included the learnings from UP's model, as well as potential collaborations in future-driven technologies and innovations," the spokesperson said.

The attendees were informed that UP, while chasing its one trillion dollar economy goal, was emerging as an IT hub. This can be gauged from the fact that the state houses a large engineering workforce, over 350 active IT and ITeS companies, producing 60% of India's mobile components and building Asia's largest upcoming airport.

The event was attended by officials from India's Permanent Mission to the UN, Vagish Tiwari (director, Ministry of Electronics and IT, Govt of India), Vinay Thakur (additional director general, Bhaskaracharya Institute for Space Applications and Geo-Informatics), Dilip Hanumara (CEO, Trigin Tech Limited), Suresh Sethi (CEO, Protean e-Gov Technologies Limited), and NSN Murty (Government Consulting Leader, Deloitte).