

# UP youth to get job edge at institute in Noida Film City

## It Will Be More Cost-Effective, Says Official

TIMES NEWS NETWORK

**Lucknow:** Youth from the state will be given preference in the state-of-the-art Film Institute being established in the upcoming International Film City near the Yamuna Expressway, an official spokesperson said on Wednesday.

The International Film City is being developed in Sector 21 under the Yamuna Expressway Industrial Development Authority (YEIDA). The construction of the Film City will be carried out



MEGA PROJECT

by Bayview Bhutani Film City Pvt Ltd—a consortium led by renowned Bollywood filmmaker Boney Kapoor and the Bhutani Group.

In its first phase, the project will cover 230 acres and involve an investment of Rs 1,510 crore. It will include the construction of multiple studios and the film institute, expected to be completed within the next three years.

“The film institute will be one of its kind. In the first

phase, it will be built over an area of 3 lakh square feet. The institute will have modern classrooms, studios, editing suites, and a VR lab equipped with the latest technologies. Students will get hands-on experience working on real film projects and will also have access to the latest film-making technologies,” said Rajeev Arora, general manager of the company.

He added, “Local youth will be given priority in both training and employment. Special preference will be given to the youth from the Yamuna Expressway region and nearby areas, while young people from other parts of Uttar Pradesh will also benefit.”

He also mentioned that training local youth and offer-

ing them jobs will be more cost-effective than hiring staff from Mumbai. This will help create jobs within the film city in areas like studios, production, and more.

The institute will offer courses in acting, story writing, script writing, editing, camera operation, lighting, spot boy duties, VFX, fashion, and mass communication. In addition, it will provide training and facilities related to film music. There will be workshops, internships, and guest lectures in partnership with production houses, allowing students to learn directly from industry experts.

The Film City will also host movie premieres, so that production houses don't have to travel to other cities to launch their films.