

UTTAR PRADESH

Govt plans ₹33.5K cr boost to IT, ITeS hubs

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The Uttar Pradesh government is planning to build global technology hubs with a \$4 billion (about ₹33,500 crore) investment as it targets 10 times growth in the information technology (IT) & IT-enabled services (ITeS) sectors in five years.

The investments will be made in new-age technologies that are being adopted in various domains spanning industry, e-commerce, education, health, tourism, space, electronics, and energy.

The Yogi Adityanath government is drafting a strategy to woo global investors, including from the Gulf Cooperation Council (GCC), to partner with the state's artificial intelligence (AI) and drone ecosystem.

A senior UP government official said the state had identified five cities viz. Noida, Lucknow, Kanpur, Varanasi, and Prayagraj (Allahabad) to develop such hubs.

"Noida (Gautam Buddha Nagar district) will be developed as an IT & ITeS hub, while Lucknow will encompass industry dedicated to AI and machine learning (ML)," he added.

Similarly, Kanpur will become a hub for drones and robotics, while Varanasi and Prayagraj will be established as



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centres for engineering, research and development (ER&D).

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