

# Govt set to hold mega e-auction for 107 industrial and commercial plots

**Lucknow (PNS):** In a significant move to enhance industrial and business activities in Uttar Pradesh, the Yogi Adityanath government is set to organise a mega e-auction for industrial and commercial plots in September. This initiative, aligned with Chief Minister Yogi Adityanath's vision of transforming UP into a thriving economic hub, will be spearheaded by the Uttar Pradesh State Industrial Development Authority (UPSIDA). The e-auction process will involve the allotment of industrial plots in 15 districts and commercial plots in eight districts. The deadline for submission of

application has been set for September 4, with the mega e-auction scheduled for September 13 through an online platform. The districts involved in the commercial plot allotment process include Amethi, Bareilly, Barabanki, Jalaun, Moradabad, Mathura and Prayagraj. Industrial plots will be auctioned in districts such as Amethi, Amroha, Banda, Hamirpur, Hardoi, Jalaun, Kanpur Dehat, Mathura, Mainpuri, Muzaffarnagar, Sambhal, Shahjahanpur, Unnao, Saharanpur and Varanasi. Notably, a total of 107 industrial and commercial plots will be made available for auction in

this mega e-auction event. A diverse range of industrial and commercial plots is up for auction, with sizes varying from 145 square metres to 19,769.48 square metres.

The smallest plot, located in the Kosi Kotvan IIDC Industrial Area in Mathura, spans 145 square metres and has a reserve price of Rs 5.11 lakh. On the other end of the spectrum, a large plot in Trans Ganga City, Unnao, covering 19,769.48 square metres, has a reserve price set at Rs 44.91 crore. This mega e-auction aims to facilitate the development of various facilities, including general industrial plots, commercial complexes, shops, premises use,

banquet halls and hotels, further boosting industrial and commercial growth in UP. UPSIDA is actively promoting and executing various development projects in industrial areas across the state. As part of these initiatives, CCTV installation and annual maintenance work are underway in key locations. UPSIDA is set to begin the construction of roads, drains, culverts and cycle tracks in Trans Ganga City, Unnao. Under the Atal Industrial Infrastructure Mission 3.0, UPSIDA is also fast-tracking projects such as the establishment of a 33/11 kV power feeder line and a 33/11 (1x10 MVA) sub-station in the TDS City industrial area of Ghaziabad.